



THE MINDARIE BULLETIN



23

13th May 2015

GIN GIN MEETING

The joint meeting of the Hilarys, Moora, Joondalup, Mindarie and Wanneroo clubs at the old Gin Gin hotel was entertaining and a good way to meet colleagues from other Clubs.



Guest speaker was Damien Martin, captain of the Perth Wildcats and member of the Hilary's club.

All Club Presidents gave a brief overview of their Club's activities and several clubs presented donations, in the order of \$1900, to Ride for Youth.

Rotary Club of Mindarie Inc. WA
District 9455 Club 83520
Chartered 2010

www.rotarymindarie.com



RI President K.R. Ravindran chose *Be a Gift to the World* as his theme for 2015-16.

Ravindran urges Rotary members to give the gifts of time, talent, and knowledge to improve lives in communities across the globe.

"Through Rotary, we can take these gifts and make a genuine difference in the lives of others and in our world."

BIENVENUE

A gathering was organised for Maud's parents who are visiting Australia from France. The event was held at President Nigel's house with a number of Club members attending.



A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarian Montague

Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement." Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. Thus, in 1923, the present gear wheel, with 24 cogs and six spokes was adopted by the "Rotary International Association." A group of engineers advised that the geared wheel was mechanically unsound and would not work without a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923 the keyway was added and the design which we now know was formally adopted as the official Rotary International emblem.

MOTIVATION

Volunteering has become a popular solution for people who not only have got some time on their hands, but also want to build a better community or help those who need assistance.

Volunteers are the heart and soul of a Club – it's their smiles and hard work that enable us to push our cause forward. That's why it's essential that we constantly motivate them and make them feel a part of a close community.

Here are five smart thoughts to start motivating our Club's volunteers right now:

1. Know their reasons for volunteering.

In order to keep our volunteers engaged and motivated, we need to first understand the reasons behind their decision to volunteer. Whether they do it to feel good about themselves, acquire new skills or just to make a difference, we need to gather this information and apply it, creating a volunteer program that fosters long-term commitment.

2. Communicate!

This is probably the easiest and most effective way of keeping up our volunteers' motivations. Good communication is key to managing the expectations and responsibilities of our members and others, but in order for it to really work we need to be able to listen, as well. Welcome suggestions and feedback. Show volunteers that their opinions matter – what we'll get in return will be people willing to do their best to improve our Club.

3. Show appreciation.

Even though their volunteering comes from a real passion and good heart, our volunteers still want to be appreciated for what they do.

If their efforts are not being recognised, they're more likely to ditch the cause and become less and less available.

[How to appreciate them?](#) Simply by saying 'thank you!' We could also consider giving out rewards, incentives, or organising events that show how the success of our Club is based on the great work done by your volunteers.

*I'm tired
It's too cold
It's too hot
It's raining
It's too late
Let's go*

4. Show them how they made a difference.

There's no better method of keeping up the motivation of your volunteers than by letting them see the results of their hard work. Seeing a child who after months of tutoring is finally able to read a whole book out loud is a sight no volunteer will ever forget.



5. Provide social recognition.

Volunteers can have their work recognised not only internally, but externally as well. We can use social media to our advantage – for example, post a photo depicting volunteers in action on your Club's Facebook. [Seeing all the likes and comments](#) will warm their hearts with joy and provide a great source of motivation.



The RYPEN Camp is on this weekend at Point Walter. See if you can drop in and see what's happening!

Thanks to our RCM Rypen Committee for their efforts!

REMEMBER

New Member Showcase
at Hilarys Yacht Club
Monday 16th May 1830
Bring a new prospective
Rotarian.

Makeup visit for our cancelled meeting



"I don't like to be difficult, but it's the only thing I'm really good at!"

NOTE: CHANGEOVER DINNER PLANNED FOR 22nd JUNE
Mindarie Marina

#1 PRIORITY NEW MEMBERS

Some thoughts:

Amongst many reasons that organisations have for recruiting members the following are the common ones:

- The more different types of people you have in your group/organisation, the more representative it is of your target community. This will ensure greater community support for your group/organisation.
- Members bring skills and experience that they can use to benefit the organisation.
- More members mean that you can do more work as an organisation.
- The more members you have in your group/organisation the more different ideas and opinions are expressed and discussed, this will lead to better decisions being taken.

Think carefully about the members you want to recruit. Look at the aims and programmes of your organisation and the kind of people you need. Target people who:

- Form part of the constituency you want to represent or work with
- Identify with the aims and objectives of your organisation.
- Support and want to work for your cause.
- Have skills and experience that will help your work.
- Can influence other people and get them to also join the organisation.

Before you start a recruitment drive, make sure you have a proper strategy in place.

- You have to be clear about who you want to recruit - your target group.
- Decide a goal for how many members you want to recruit and how much time it should take.
- Your recruiters must understand your organisation and the interests of the target group and what they can say to persuade people to join.
- Different areas, organisations and sectors where you will find potential members, must be identified.
- A membership system must be in place.
- Look at the human and material resources you have available to use for recruitment.
- Decide on the best methods and times for recruitment.
- Work out an action plan and budget

Recruiting members should be only the beginning - if you do not manage your members well, communicate with them and motivate them to work for the organisation, you will soon have to recruit more members.

You should have a clear plan and process for keeping members involved.



During the course of this week, our Exchange student Maud, has been invited to converse in French with students of Currumbine Primary School.

Organised by Brian Butterworth, Maud engaged year 4 and year 6 students in French conversation and reading. It was a chance for students to hear "real" French spoken as well as see the hand gestures used.

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"OK, now that we all agree, let's all go back to our desks and discuss why this won't work."



Path of Hope

MASQUERADE GALA BALL

A Path of Hope Foundation Event

CORPORATE TABLE PACKAGES

The Path of Hope Foundation Masquerade Gala Ball will be held on 28 May 2016 at HBF Stadium.

BE PART OF THE INAUGURAL PATH OF HOPE FOUNDATION GALA BALL AND CONTRIBUTE TO BREAKING THE CYCLE OF DOMESTIC VIOLENCE. ALL PROCEEDS WILL BENEFIT SURVIVORS OF DOMESTIC VIOLENCE.

Corporate Table, \$2,500

- Table of ten (10) with your company name displayed on table

Corporate Table, \$5,000

- Table of ten (10) with your company name displayed on table
- Company name on website and on AV screen at event
- Certificate of recognition signed by the Path of Hope Foundation

For more information, visit pathofhope.org.au/events. To book your table, contact Path of Hope Foundation Chairperson and Founder Rebecca Holstoy on 0408 931 456.

Major Sponsor

HANCOCK PROSPECTING PTY LTD



Joint Venture Partners



You can't lose a homing pigeon. If your homing pigeon doesn't come back, then what you've lost is a pigeon.

Disappointing Prince Vaults Found To Contain 37,000 Hours Of Billy Joel Covers



CHANHASSEN, MN—Ending rampant speculation regarding the extent of the late musician's catalogue of unreleased recordings, the executors of Prince's estate announced Monday that the performer's famed vault in his Paisley Park residence sadly contains 37,000 hours of Billy Joel covers.

"Prince was constantly creating throughout his career, and after finally accessing his vast trove of previously unheard music, we now know that he produced over 40,000 albums' worth of material that is, unfortunately, made up entirely of songs originally recorded by Billy Joel," said attorney L. Londell McMillan, reluctantly admitting that Prince had produced at least 9,000 hours of "Uptown Girl" covers alone.

"We regrettably found a slowed-down, 40-minute version of 'Scenes From An Italian Restaurant' from the late 1980s, as well as a melodic vocal-only version recorded more recently—and that's just the tip of the iceberg.

It appears he was still recording pulsing, guitar-driven covers of 'She's Always A Woman' up until his death. Tragically, we could be hearing new Prince tracks covering Billy Joel classics for decades to come."

Dejected executors went on to announce they had discovered Prince's private journals containing hundreds of pages of additional, updated verses to "We Didn't Start The Fire."

- The Onion



Be a gift
to the world

Some Fun Rotary Facts

1. Rotary became bilingual in 1916 when the first club was organized in a non-English-speaking country-- Havana, Cuba.
Rotary established the "Endowment Fund" in 1917, which became the forerunner of The Rotary Foundation.
2. Rotary first adopted the name "Rotary International" in 1922 when the name was changed from the International Association of Rotary Clubs.
3. Rotary first established the Paul Harris Fellows recognition in 1957 for contributors of \$1,000 to The Rotary Foundation.
4. The Rotary emblem was printed on a commemorative stamp for the first time in 1931 at the time of the Vienna Convention.
The first Rotary club banner (from the Houston Space Center) to orbit the moon was carried by astronaut Frank Borman, a member of that club.
5. The first head of state to address a Rotary convention was U.S. President Warren G. Harding in 1923 at St. Louis.

A climber fell off a cliff, and as he tumbled down, he caught hold of a small branch

"Help! Is there anybody up there?" he shouted.

A majestic voice boomed through the gorge:

"I will help you, my son, but first you must have faith in me."

"Yes, yes, I trust you!" cried the man.

"Let go of the branch," boomed the voice.

There was a long pause, and the man shouted up again, "Is there anybody ELSE up there?" —



Cop: "Did you kill this man?"

Me: "No. A bullet killed him. Bullets are made of lead which comes from the ground. The ground is part of nature. He died of natural causes. Case closed!"

Run your non-profit as a business, not a hobby



Written by
[Divya Tandan](#)

Over the span of my marketing career, particularly with [ClubRunner](#), I've been exposed to a variety of non-profits and helped them define and meet their goals. Despite the wide range of what they do, they all have a striking similarity in their struggle to grow and prosper.

The root cause is the misguided mindset that they are "non-profit" rather than "for-profit". These labels only apply to the financials, but should not affect the way they operate or present themselves. I have seen first hand evidence of even the smallest groups achieve big goals simply by changing their toolkit!

The biggest obstacles preventing non-profits from growing and reaching their goals are neither budget nor a lack of manpower; rather it is their mindset and way of thinking.

I found that the executives were unable to look past limitations and road blocks. Moreover, many of them simply saw themselves as volunteers and part-timers and believed that success was merely a matter of more time and resources.

As a result, they were resigned to achieving small incremental changes. While this is understandable, I started thinking if we could make more of an impact by adopting strategic business elements.

The more I thought about it, the more I was convinced that we simply needed to embrace the mantra, **'think like a business'**. Non-profits play an integral role in community service projects but it isn't just a matter of organizing a few fundraisers.

Although I'm happy to see things changing, we still have a long way to go. The issues raised among most groups remain the same:

- How do we enlist more volunteers?
- How do we get past volunteers to return?
- How do we get the most results from a limited number of volunteers?
- How do we grow our membership?
- How do we deal with demotivated members and retain them?
- How do we boost our image in the community and extend our reach?
- How do we prioritize our strategies to reach our goals?
- How do we keep our community members and prospective members engaged?
- How do we get youth involved in our projects?

To cut a long story short.....
What you need to do is simple – think like a business:

- **plan,**
- **strategize,**
- **adapt and**
- **deploy.**

I had amnesia once - or twice.



"That is one of the things that we celebrate in New Zealand is the great diversity of people who live here and the openness we have to different viewpoints."

Jeff Montgomery, NZ's Registrar-General of Births, Deaths and Marriages, on recognising the first marriage conducted in NZ by a service of The Church of the Flying Spaghetti Monster. Rah! And congrats to the happy couple of Pastafarians.

NEW SWAP MART ROSTER
Check the website

Priority #1

**We Need
New Members!**





- Wine and Cheese evening for members and friends (members and guests pay per head). Someone to arrange venue, food, invites etc
- Ladies High Tea – charge per person
- Monster Lawn sale – donations of good quality goods to sell
- Stall at Relay For Life (Coffee/tea/cakes/soup/soft drink/water)
- Hat Day event – sausage sizzle / wear a hat / gold coin donations
- Hold a World's Greatest Meal event proceeds go to End Polio Now
- Summer coming up – Corporate Twilight Bowls at Quinns Rock Bowling Club.
- Monster Christmas Raffle
- Selling Rotary Christmas Cakes / puddings – need to get in early and could have these at the Swap Marts
- Mindarie/Clarkson district/community ball or dinner
- Mindarie treasure hunt
- Mindarie Marathon – Mindarie to Butler to Wanneroo



GALA DINNER

Date

From: May 19, 2016, 6:30 pm

To: May 19, 2016, 10:30 pm

Details

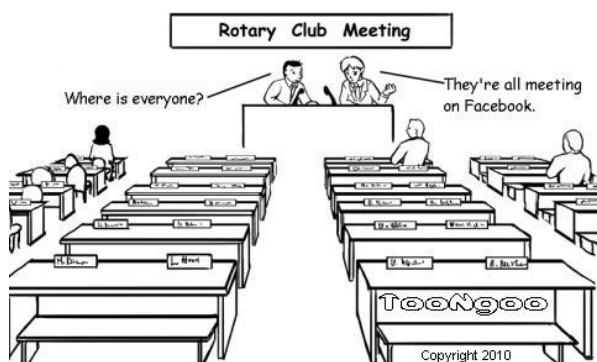
Rotary's tomorrow depends on what we do today.

Promote a better world beyond your lifetime by including The Rotary Foundation's Endowment Fund in your estate plan.

- \$125 per person
Canapes & pre-dinner drinks on arrival
3 course meal & complimentary table wine
- Business attire
- Keynote Speaker
Bill Boyd
Past Rotary International President

Venue

Parmelia Hilton
Perth 14 Mill Street,
Perth WA 6000



Mungo man - In 1974, scientists discovered the *Mungo man* - a primate who was ritually buried 40-60,000 years ago with his hands covering his genitals. ANU's John Curtin School of Medical Research found that the skeleton's genetic material contained a small section of mitochondrial DNA.

It was analysed and compared to the genetic material from nearly 3,500 people; including Neanderthals, Asians, ancient Aborigines, and present-day Aborigines. It was found that Mungo Man's DNA lacked a gene that was common to all the other samples.

Consequently, unlike every other known person on the planet, or unearthed skeleton, Mungo man **cannot** be traced to humans that left Africa any time in the last 200,000 years.



Concentrate on Common Purpose not Common Interests.

One of the things that makes Rotary so unique and powerful is that way in which it's guiding purpose and core values bring together people who would otherwise have very little in common. Rotary transcends ideological, political and cultural divides in a way few organisations can.

While Rotary is very effective at building communities that bridge continents, in the coming years the challenge you face is to build communities that bridge generations too.

It is highly likely that this next generation of Rotarians will look, sound and think differently to you. One young Rotarian I spoke with at a district conference recently described the surprise of club members when they discovered that she had a belly button ring and tattoos.

For her, it spoke volumes that her fellow Rotarians were able to see past their initial shock at differences in outward appearance and rather focus on the thing they had in common – the purpose of being a Rotarian. With currently only 2% of Rotary's membership worldwide being under the age of 30, there is enormous room for growth in attracting the next generation of Rotarians.

Young people truly do represent a huge opportunity for Rotary in the years and decades ahead. I assure you, there are a generation of passionate, talented and inspired young people in your communities who are ideally placed to join your ranks and continue the amazing work of Rotary.

However, it is up to local clubs and members to make sure they have the invitation and opportunity to do so.

- *Michael McQueen*
Leading authority in youth trends & strategies
for engaging with Gen Y

According to a survey, men can listen to a male friend for ages, but he can only listen to his girlfriend or spouse for six minutes.



IF SOMETHING IS IMPORTANT ENOUGH, EVEN IF THE ODDS ARE AGAINST YOU, YOU SHOULD STILL DO IT.

Qantas To Charge Extra For Smiles



Under increasing pressure to halt declining revenues, Australia's national carrier Qantas today announced the introduction of an optional 'smile surcharge' on all international flights.

Passengers will be able to select the new add-on for \$15 when booked online or \$200 at the airport.

Qantas CEO Alan Joyce said the new scheme was a win for customers looking to keep their travel costs down. "Attendants who are pre-disposed to smiling cost us more. So if you're happy to put up with a grouchy, lower-paid hostie, then that cost saving goes directly into your pocket".

A spokesperson for the company said Qantas Frequent Flyer Platinum members will occasionally be given free smile upgrades when there are unused smiles available on a given flight. But she warned normal customers against enquiring about free upgrades at check-in. "You may actually end up with the opposite of what you were hoping for," she said.

- *The Shovel*

**If we don't learn to control
our **thoughts**,
we will never learn to
control our **behavior****

LAST MAN ON THE MOON

ROTARY CLUB OF CAMBRIDGE

Helps promote

GENE CERNAN

THE LAST MAN ON THE MOON

Perth Concert Hall, Perth, Fri 27 May 2016, 7:30 PM.

While I have various special personal and professional reasons for meeting again with Gene Cernan in person – including I lectured to him, Buzz Aldrin, Alan Bean and the others of the Astronaut Class of '64 some 52 years ago – it appears to me that Rotarians in their various pursuits of excellence, must delight in sharing personally with Gene Cernan the greatest technological expeditions to date which had immense international importance in so many ways, whose importance is greater now than even the immensity it was some 40 years ago.



It was Apollo photographic coverage of the blue and white Spaceship Earth floating in the eternal blackness of space that energised environmental awareness as never before, triggering after wave of international environmental legislation globally.

Apollo 11 signaled the end of the space race with the democratic USA the winner with full transparency of both successes and failures.

But most of all, and most for evermore and everybody, Apollo sent signals of exuberance and exhilaration in the pursuit of excellence and the pursuit of knowledge, signals resonant still today to all ages. The Apollo 12 astronauts made President Kennedy's dream of Camelot become real.

I would think that many of today's Rotarians and their partners would remember the actual events, and want their children and grandchildren to share the memories not just from video images but with the last man to make them real, alive and personal.

Professor BJ O'Brien
(Prof.) Brian J. O'Brien
12 Caithness Rd Floreat WA 6014
Phone 61 8 9387 3827



The echidna is such a unique animal that it is classified in a special class of mammals known as *monotremes*, which it shares only with the platypus.

The echidna lays eggs like a duck but suckles its young in a pouch like a kangaroo.

For no apparent reason, it may decide to conserve energy by dropping its body

temperature to 4 degrees and remain at that temperature from 4 to 120 days. Lab experiments have shown that the echidna is more intelligent than a cat and it has been seen using its spikes, feet and beaks to climb up crevices like a mountaineer edging up a rock chimney.

REMINDER

Swap Mart Action List

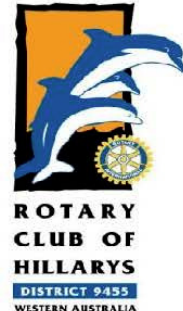
1. Every Club member brings something to a Swap Mart to sell to buyers – Raylene to amplify the idea
2. Involvement with local schools – Sandy to amplify the concept
3. Use of singers, buskers and various types of entertainment at the Swap mart – Mike to explore
4. Local business promotions, activity corners, craft corners etc – Alan to explore
5. Provision of food, either RCM or external parties – Ralph to ascertain legislation
6. Encourage local clubs to do their registrations at the Swap Marts – Sandy to amplify
7. "Free" week concept for sellers, as previously tried – Nigel to amplify
8. Raffle of the Month concept with Coles/Woolworths etc vouchers – Nigel to explore
9. Chocolate Wheel operation at Swap Mart – Nigel to explore
10. As Christmas is coming, events/activities need to be considered as well as alternative venues when extended shopping hours are in play – Mike, Cheryl, Margaret and Raylene to explore/amplify

Me? I am trying to make friends outside of Facebook while applying the same principles. Therefore, every day I walk down the street and tell passers by what I have eaten, how I feel at the moment, what I have done the night before, what I will do later, and with whom. I give them pictures of family, my dog, and of me gardening, taking things apart in the garage, watering the lawn, standing in front of landmarks, driving around town, having lunch, and doing what anybody and everybody does every day. I also listen to their conversations, give them the "thumbs up" and tell them I like them. And it works just like Facebook. I already have four people following me: two police officers, a private investigator, and a psychiatrist.

- Peter Fitzsimons SMH

'Have the Courage to be Kind'

- Anne Carey -



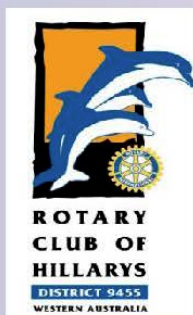
Soroptimist International Joondalup and Rotary Club of Hillarys are proud to present an evening with Anne Carey, Western Australian, Australian of the Year 2016 winner as well as Pride of Australia and Compassion Award 2015 winner.

Anne will share her stories of nursing service around the world, including working with Red Cross in Sudan (at the world's biggest refugee camp) as well as Sierra Leone as part of a team fighting the Ebola virus.

Anne is raising funds to buy laptops for the healthcare workers there. You can contribute at <http://makingadifference.gofundraise.com.au/page/ebolafundraiser>

You are cordially invited to the
Fundraising Dinner With Guest Speaker Anne Carey,
Western Australian, Australian of the Year 2016 Award recipient.

When: Monday 23rd May 2016
Time: 6:30pm - 9:00pm, doors open at 6:15pm
Where: Hillarys Yacht Club - 65 Northside Dr, Hillarys
Entertainment: African Music
Cost: \$30 per head
Paid by 14th May 2016
Dietary Requirements: Ph Susan 0402 914 521



For tickets, please contact:

SI Joondalup - Susan
mobile: 0402 914 521 email: cromb@tpg.com.au
SI Joondalup - Maxine
mobile: 0407 934 297 email: Maxks@bigpond.com
Hillarys Rotary - Jacquie email: forknfish@bigpond.com



A man walks into a bar with a roll of tarmac under his arm and says: "Pint please, and one for the road."