



The Mindarie Bulletin



47

9th July 2017

Rotary Club of Mindarie Inc. WA
District 9455 Club 83520
Chartered 11/2010

www.rotarymindarie.com

Meets every second Wednesday
at Mindarie Marina Boardroom.
5:30pm for 6:00pm

2017/18 THEME



Quoting President Ian Riseley:
Making a difference is an expression you hear all the time about Rotary, the opportunities that we have and the things that we do. And that is why we are all here, at this assembly. To make a difference: to our world, to our communities, and in the lives of others. And in 2017-18, that will not only be our goal, but our theme — Rotary: Making a Difference.

What kind of a difference each club and each Rotarian chooses to make will always be their own decision.

But we are united in our organization and its common principles: our insistence on ethics and our commitment to Service Above Self.

HAPPY BIRTHDAY

12th July - PP Sally Farr

28th July - Alan Ward



Visit Our Site

rotarymindarie.com

FOOD PLANT SOLUTIONS

World President Elect Ian Riseley has declared "Rotary: Making a Difference" the theme for this Rotary year, 2017/18.

In his speech at the District Governors training in January, he mentioned the desire for a tree to be planted for each Rotarian around the world, so that we could all make a difference to the world's climate.

In the Presidential citation document, he refers to the goals below, amongst a range of other goals:

- ☐ "Partnering with the Rotary Foundation to sponsor at least one project funded by a District Grant or Global Grant", and
- ☐ "Include the Rotary Family by sponsoring a sustainable project"

To this end, Food Plant Solutions Rotary Action Group, has put together a document to assist you with both of these goals. The document: "Potentially Important Trees for all Countries of the World" is attached but it can also be downloaded from the website. <http://foodplantsolutions.org/potentially-important-trees-for-all-countries-of-the-world/>

In speaking with World President Ian, it is important that these trees are not just planted and left to take in CO₂, but that they also be useful in areas in the world where malnutrition rates are high. The recommended trees are useful for both these things - nutritionally sound and a CO₂ sink as can be seen by the document.

Perhaps groups of clubs in your district could partner in a global grant, with Clubs in a country most in need, to fulfill this goal. Food Plant Solutions RAG could connect your clubs with clubs in an area of need, or perhaps a club could gain some land in their own town or city, to plant some trees which would be useful in aiding the nutrition levels in their city, as well as a fundraiser for the Foundation. E.g. fruit or nut trees

As I write this note to you I am aware that "30,000 children died last night of starvation or diseases related to malnutrition." The opportunity that Food Plant Solutions Rotary Action Group offers you all, can make a difference to this statistic. Please see www.foodplantsolutions.com

Please contact us if you would like some more information about this Rotary Action Group.

Yours in Rotary.

PDG Una Hobday

Chair, Food Plant Solutions Rotary Action Group



CLUB MEETING NOTES

Club Meeting 4th July Farewell to Olga at Nigel's Place

In lieu of our regular Wednesday meeting, it was decided to have a social meeting as a farewell to our Rotary Exchange student Olga Burlikowska.

This gathering was held at PP Nigel's place. Unfortunately too many of our Club members were unable to attend. However, those present enjoyed an excellent selection of food and great conversation.

Olga departed these shores on Wednesday evening 5th July. She has endeared herself to her host families and we will miss her.



Members of the Winter Backpack Committee met on Monday last to itemise the contents of the backpacks and to determine what additional items are needed. A distribution plan is being worked out. We will be requiring volunteers at this stage.

DON'T FORGET TO



- ☐ **RSVP by 14th July for the Club Dinner at SALT on 19th July**
- ☐ **Membership Dues require payment**
- ☐ **Bunnings sausage sizzle Sunday 13th August – volunteers will be required**
- ☐ **Reply to emails requesting your response**



D9455 ROTARIAN OF THE YEAR

Rebecca Tolstoy for her exemplary work on establishing Path of Hope.

Path of Hope offers assistance and resources to women vulnerable to, or currently experiencing, family violence.

Since its 2012 inception, the Path of Hope Foundation has gained momentum and has become a Major Financial Foundation, Public Ancillary Fund (PuAF) with approved fundraising licenses in all states and territories in Australia. The Path of Hope Foundation is an international project through the Joint Venture between Rotary and The Salvation Army; two internationally recognised not-for-profit organisations fighting to end domestic violence globally. Rotary International is the fund and volunteer raising arm and The Salvation Army is the operating arm.

Save a LIFE

Every year in Australia there are an estimated 54,000 Australians who suffer a heart attack. This equates to one heart attack every 10 minutes. Of that number, over 8,000 lives will be lost, on average 23 each day. Some very sobering statistics. But there is something that can be done to help reduce that loss of life and it really is very simple.

In 2015, in recognition of equivalent statistics in New Zealand, Rotarians there came up with the idea of packaging and selling a keyring capsule containing a single dispersible 300mg aspirin tablet. Chewed or placed under the tongue, this amount of aspirin can make all the difference if used when a person is experiencing signs of a heart attack. The aspirin potentially helps keep a patient alive for what paramedics call "The Golden Hour". This is the time between when the attack begins, paramedics arriving on the scene and the time it takes to transport the patient to hospital. The simple action of chewing the aspirin can not only result in saving a life, but also can help to minimise any permanent damage occurring.

Rotary Club of Burnie have an answer that can help reduce this loss of life. They are selling a keyring capsule that contains a single dispersible 300mg aspirin tablet.

USE SOCIAL MEDIA TO CREATE SOME BUZZ

Does your Rotary club put on events like fundraising dinners, charity golf days, car shows and changeovers? Of course it does!

I'm sure your club puts a lot of effort into planning an event right down to the smallest of details, so why not put that much effort into promoting the event on social media?

Social media is a very powerful tool for exposure, whether you're hosting or attending a conference, convention or any other type of event.

These club events are great opportunities to drive engagement between those who attend and developing your online community, but just like arranging an event, it takes a little bit of preparation for social media engagement to succeed. Begin developing your social strategy early by using these three tips when you start planning to promote your next event on social media.

Create one unified hashtag for use across all social channels

By using an event-specific hashtag, you'll make it easy for people to find not only what you're sharing, but what other people are saying, too!

Recently, at the Rotary International Convention in Atlanta, the hashtag #Rotary17 was used effectively and it was a great way to participate in an engaging conversation with fellow convention attendees and to see what everyone else was up to at the convention just by clicking the hashtag.

Share visual content

A lot of work goes into pulling off a fantastic event, so share stories of how you're pulling everything together. Posting photos and videos is a great way to generate some buzz and boost engagement.

Get everyone involved with it

Before your event even starts, think about all the people who are already there, primed and ready to interact with your club. If you're running a food and wine festival, engage with the stallholders/vendors. At a District Conference? Engage with the speakers and sponsors, and even the event staff.

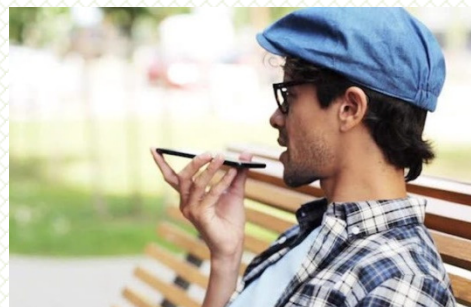
Recommend to those who attend the event to include your event-specific hashtag in any tweets or posts they write at your event. Every little bit helps when it comes to getting your event the exposure it needs.

The beauty of social media is that it is a conversation, so let's keep talking about Rotary! •



Digital
Directions
with Evan
Burrell

PHONES WORK WITH SPEAKERPHONE OFF, PUBLIC ADVISED



Mobile telephone devices come with a built-in speaker that you can hear when placed to your ear, it has been revealed.

The startling discovery could revolutionise the way some inconsiderate people use their phones in public, with experts saying it is as simple as pressing a button and having an ounce of human decency.

"By placing your phone to your ear you can hear what the person on the end of the line is saying, without the need for the speakerphone feature," a spokesperson revealed, stunning annoying people around the world.

While many public transport users will miss hearing their fellow passengers' conversations with their electricity provider and Centrelink case manager, some strangely said they had absolutely no interest in these in the first place.

It is believed the speakerphone-off feature has been available forever.

Why Rotary's distinct brand identity?

- Worldwide, more than 2 million nonprofits compete for limited volunteer hours, donor money, and other resources. Rotary has a great story to tell, but we need to tell it more simply and consistently.
- Our research has taught us better ways to frame our strengths and bring our core values to life.
- By providing a clear, consistent image of Rotary — what we stand for and how we differ from other charitable organizations — we offer prospective members, donors, and volunteers a strong vision of what it means to engage with us.



High Tea for Humanity Hat Day for Rotary Health

Raising funds for:

Australian Rotary Health Indigenous
Scholarships, Rural Medical Scholarships, Rural Nursing Scholarships
and

Other Rotary projects

Sunday 15th October

2- 5.30pm

The Langley Room RAAFA Bull Creek

Door prize, balloon raffle, table raffle, best hat prize, live music.

Tickets \$60

BOOK YOUR TICKETS NOW
www.trybooking.com/289409

ROTARY INTERNATIONAL PRESIDENT CHANGEOVER



Incoming President Ian Riseley (Australian from Victoria) receiving the plaque of office from outgoing President John Germ.

Dinner Invitation

Rotary Club of Mindarie

The formal changeover of the Rotary Club of Mindarie Presidents has already occurred back in May. However, what was missing was that we didn't have a Club dinner! So it has been decided to have an *informal social* "changeover" dinner for Club members, partners, alumni, guests and friends of Rotary.

- ❖ When: **Wednesday 19th July**
- ❖ Where:



SALT Restaurant,
3 Bergen Way, Mindarie

- ❖ Time: 6:00 pm
- ❖ Cost: \$30 per head
You get a starter and your choice of mains from the menu (except goat)
- ❖ Bring your own alcohol (or other).
- ❖ Children welcome (\$15 per head)

It is a social get together and there will only be two brief speeches. Attendees are requested to wear "a silly hat or unusual/interesting" Headgear. A prize will be awarded for creativity!

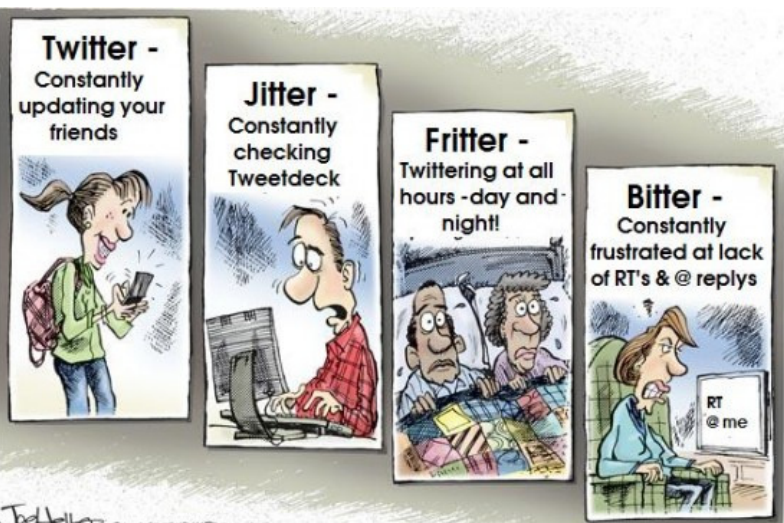
RSVP is essential. Please advise of your attendance by 14th July!

Please pay in advance by EFT
RC Mindarie BSB: 036-233 Acct: 182153
Ref: your surname

D9455 BOARD



Members of the new D9455 District Board



LITERACY

Rotary clubs worldwide place a focus on increasing literacy. Such importance has been placed on literacy that Rotary International has created a "Rotary Literacy Month" that takes place during the month of March. Rotary clubs also aim to conduct many literacy events during the week of September 8, which is international Literacy Day.

Some Rotary clubs raise funds for schools and other literacy organizations. Many clubs take part in a reading program called "Rotary Readers," in which a Rotary member spends time in a classroom with a designated student, and reads one-on-one with them. Some Rotary clubs participate in book donations, both locally and internationally.

As well as participating in book donations and literacy events, there are educational titles written about Rotary Clubs and members, such as Rotary Clubs Help People and Carol is a Rotarian by Rotarian and children's book author Bruce Larkin.

Postcard from Finland

Perri Reid



I'm half way through my exchange! I'm freaking out!! How is it halfway!!! I refuse to believe it! However, of course it has been amazing and I have done a lot of fun stuff!

Since my last report, a lot of has happened! I remember before leaving for my exchange I was researching Finland and one of the things that came up was that a sport played by Finnish people called gumboot throwing. And so this month, that was something I did! I was at a fair held by my host Dad's school and it was one of the activities to do, so of course I had to do it! All you have to do is throw the gumboot as far as you can. I had 3 goes and the furthest I threw was 8 metres. I was pretty pleased with myself, but it wasn't so impressive!

In May I attended "Stafett Karneval", a relay carnival for Swedish speaking schools. The Friday is for the primary schools and Saturday for senior schools. Unfortunately there wasn't enough girls at my school who wanted to participate so I didn't get to run, but I was able to go with my friend with my host mum's primary school on Friday to help out. In primary school this was everyone's favourite day! It was so fun! Even for us who weren't running in the events and just helping out! There were lots of relay races, of different lengths and all the schools competing against each other. Each school was dressed in their colours and were cheering and had signs and banners! It was such a fun atmosphere! The radio was there too running all different games off the field. Games like tug of war, throwing balls to knock things over to win hats and so on, there was a photo booth, candy stores and bouncy castles. It was such a fun day! And also really warm! I think it was like 23 degrees, which surprising felt like 33! I was so warm, and I even got sunburnt!

However on our way to the carnival with the school, we stopped at Ikea for lunch. My friend and I went to the bathroom, we told one of the teachers, but when we came out we couldn't see any of the children from the school. We went outside because we thought they must have headed to the bus. When we got outside, our bus was not parked where we left it, but instead we saw it on the highway driving toward Helsinki! We were left at Ikea! It was quite funny! Fortunately we had our phones and were able to contact someone and they came back to get us once taking the children to the event. They felt bad but it was quite hilarious!

School finished for the summer for me in the middle of May! And now I don't go back until mid August! My summer holidays started with a trip to a town called Kokkola, 6 hours north of where I live. It a beautiful town on the coast! I visited my host mum's friend who lives here. It was really nice to see a different part of Finland. She lives in a village called Sâka, which is very small farming area. It was so beautiful! Every evening we would go out for a walk and it was just so beautiful! I stayed here 2 days and spent my time exploring the town and neighbourin

The following week I went with my Rotary club to Åland, the Swedish-speaking Island between Finland and Sweden. They were visiting the Rotary Club of Mariehamn, who hosts my friend Phoebe from the Rotary club of Hervey Bay. It was so fun! We caught the ferry in the morning and had a champagne breakfast! Then I wandered around the boat, listened to the live music and explored the tax-free shopping. We arrived around 2pm. Phoebe and her council met me when I got off the ferry which was really exciting! I was able to stay with her for the night, which was so fun! We visited Kastelholm, an old castle in Åland.



Then we drove around her town, Mariehamn, the capital of Åland, and saw the harbour and so on. It is the most beautiful place! I loved it so much! In the evening Phoebe and I went to sauna and chatted for ages .Catching up

which was really nice! The next day we went to the meeting and then I caught the ferry back home with my rotary club. I hope that I can visit Åland again on my exchange as it is so nice and I would love to see more of

- continued next page

Your Club is a set of relationships.
All the rest is window dressing.
Build (or rebuild) those relationships
and you will have a strong club.

Re-engagement anyone?

Rotary
in
Western Australia



May and June
are
Member Re-engagement Months
who will you meet for coffee?

**The way some people find fault, you'd
think there was some kind of reward.**

Postcard from Finland (continued)

On the first weekend of June it was graduation day. Everyone got dressed up and went to the school assembly. Different students were given stipendium or awards. I received a stipendium for being an exchange student, which was really nice!

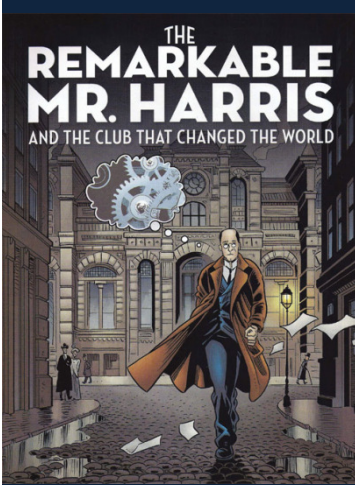


I was so confused at as I wasn't expecting to hear my name. After awards, the graduating class was showcased. In tradition, each graduating student was given a white cap, like a sailors cap. If you remember from my last report, they also wear these at the 1st of May celebration. I think this is such a cool tradition! They were then to wear these hats for the rest of the day. After the assembly each graduating student held a party with coffee, cakes and champagne, for family and friends to come and congratulate them. In tradition they receive a rose from each guest, as well as other presents, money and of course cards. I went to 3 student fests. It was really nice to see them graduate and participate in this school tradition!

The following day I moved host families for the first time. I was so so sad to move, as I really love my first family. We got on so well and I really felt a part of the family. But I know I will still see them often, and have seen them few times since moving already. I now live a bit further out of the centre of town, in the forest almost. My house is right on the water and has a spectacular view of the water and the forest! I have seen so much wildlife here as well. Right outside my house lives one mother deer and 2 bambis! They are so cute!



When I first moved to this host family, it was just my host parents and I, as my host sisters are abroad. My host dad, Ted, is an entrepreneur. His main business is maintenance of business houses and he sells cleaning services too. His latest business is ArtBank - an art gallery. It is the only gallery in Scandinavia that has a permanent exhibition of Salvador Dali's art. It is really cool!! My host mum, Sanna, is a pharmacist. They have pet dog, a poodle called Xante, and he is so cute! Last weekend my host sisters came home, which was really nice. I don't feel so lonely anymore. Sandra is 22 and was an exchange student in France and few years ago. She now studies art there and comes home in the holidays. Julie is 17 and has just returned home from Exchange in Australia! The Rotary Club of Gawler in South Australia hosted her.



The founder of Rotary International, Paul Harris, grew up in the small town of Wallingford, Vermont attended law school, traveled extensively after he graduated, and then journeyed in 1899 to the city of Chicago to establish a law practice of his own. Unfortunately, Harris found it difficult to find either clients or friends in the large metropolis, and he slowly

began to realize that success in business went hand-in-hand with the ability to cultivate a network of the city's social elite. As his law practice struggled to establish itself, Harris came upon the idea of forming a club whose members would be businessmen in much the same circumstance as his own. By meeting once a week to have lunch and develop a fellowship among themselves, Harris also intended for the men to trade or do business with each other, thereby forming both a social and a business network at the same time.

The first meeting, held in 1905, was an immediate success and the Rotary Club, named because of the rotating meetings held from office to office of the members, was

off to a grand beginning.

What was unique about the Rotary Club was that Paul Harris had modeled it, not on the organization and professionalism that one found at the highest levels of the corporate sector and in the boardrooms of the most successful firms in Chicago, but on the spirit and boosterism of small businessmen who banded together for the benefit of their community and for their individual gain. Harris's ingenious adaptation of this spirit and boosterism that he found in small businessmen throughout Chicago was to argue that it was the common pursuit of one's own individual benefit that ultimately served as a foundation for a community club. In keeping with this vision, the Rotary Club stressed a jaunty informality at its meetings, where members would loudly greet each other with backslapping familiarity and anyone who said "Mister" or "Sir" was fined immediately for breaking club rules.

Within a short time, however, members of the club who originally thought it beneficial to do business or trade within the membership began to chafe at the unremitting pressure to trade only with other members of the Rotary Club. When some members began to resign, and when other businessmen balked at joining the Chicago Rotary Club, Harris came up with a brilliant idea.

He de-emphasized the backslapping business networking of the club and began emphasizing the notion of public improvement as one of the main activities of membership.