

# The Mindarie Bulletin

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25<sup>th</sup> January 2018

Rotary Club of Mindarie Inc. WA  
District 9455 Club 83520  
Chartered 11/2010  
[www.rotarymindarie.com](http://www.rotarymindarie.com)  
Meets every second Wednesday  
At Quinns Mindarie Community Centre.  
5:30pm for 6:00pm



**ROTARY:  
MAKING A  
DIFFERENCE**

## THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD



*"Just as Rotary itself can never keep its place unless it is constantly growing, so each individual Rotary club cannot afford to stand still while the stream of life moves onward."*

- RI President Armando de Arruda Pereira 1940-41

**Website** VISIT OUR NEW  
WEBSITE

[www.rotarymindarie.com](http://www.rotarymindarie.com)



## ROTARY - WHERE TO FROM HERE?

Over the past weeks, a Task Force comprising grass roots Rotarians, club presidents, Governors Nominee, Governors Elect, Past Governors and RI staff (male and female and of a variety of ages) met to discuss urgent planning and action required to reverse the serious downward trend in membership across all 27 Districts in Zone 7B and 8 – and discuss how we can all move forward with confidence that Rotary will flourish for another 100 years.

The upshot was that the age of 'Larger Districts' has arrived – and that these larger, more resourced and more support focused Districts will start to happen from 1<sup>st</sup> July 2020. Planning is already well advanced for the merger of Districts 9700 and 9710 in central west and southern NSW along with Districts 9500 and 9520 in South Australia. Senior leaders are considering various options in WA, Victoria and northern Australia, along with southern Queensland and northern NSW. Larger Districts presented a number of opportunities.

However, the important thing to remember as we strive to continue as a vibrant, community focused service organisation, is that **some things must never change**; these include our Objects, Values and Ethics (4 Way Test), as well as our desire to serve others and to enjoy fellowship.

The task force was adamant that proposed sweeping District changes must encourage genuine change within Rotary club 'thinking' – we must embrace the concept of Rotary International and emphasise members are joining 'ROTARY' not the XYZ Rotary Club!

Senior leaders must understand that leaders at club level will face increasing levels of anxiety from themselves and their clubs as thoughts of loss of autonomy, self interest and differing cultural influences arise.

### SELLING THE EXCITEMENT OF CHANGE/OPPORTUNITY TO CLUBS

This gives us an exciting opportunity in Rotary club history to be able to promote and market Rotary in a new way.

- Communicate clearly with clubs during restructure period – ask clubs to tell what we can do to grow the club and its positive future?
- Challenge clubs to enhance and strengthen community and vocational service.
- Promote the new flexibility in Rotary administration and resources available.
- Conduct forums to question relevance and commitment of members – and communicate opportunity and changes certain to emerge from the new flexible and innovative clubs that will come into being.
- Opportunity to surround clubs with talented community members and to explore possibilities of honorary membership.

An extract - Noel Trevaskis, RI Director 2016-2018



### Meeting 24<sup>th</sup> January 2018 Quinns Mindarie Community Centre

The meeting opened at 1812 with President Ralph welcoming those attending including guests Kaisla and David Sutton

The toast to Rotary and Australia was given by PP Sally. Apologies had been received from Tracey, Andrea, Dave and Nigel.

There were no makeups or visits.

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Ralph mentioned that he had been told that many of the recipients of the Christmas hampers had wished to communicate their thanks in writing and he had advised the Welfare Officers at RAAFA that this was not necessary. However, one letter had been received which was worthy of mention. Peggy and John Durbin communicated their thanks to the Club and mentioned the additional effort put in by Dave in fixing their faulty fridge whilst delivering their hamper.

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President Ralph then raised a number of matters which involved comment and discussion:

- Strategic initiatives for 2017/18 which were slowly being addressed i.e membership growth, building team spirit and relationship building with schools and local businesses.
- He mentioned that the two key issues which need to be our primary focus and which will draw new members are business networking opportunities and the social side.
- The resumption of Swap Mart from this coming Sunday 28<sup>th</sup> January
- As the winning 2017 Club, we will be hosting the first District semi final of the 4Way Test Speech Competition on Wednesday 28<sup>th</sup> February to be held at Portofinos.
- In addition, District is looking to extend the 4WT Speech Competition to Year 6 students and, as we have some 14 primary schools in our catchment area, we have the potential to build many good working relationships.
- Planning for a regular outdoor Community Market which Brian will speak about in more detail.
- Since no decision on Office bearers was made at our November AGM, a second AGM is scheduled for 21<sup>st</sup> February. This will also need to endorse a new "standard" Constitution and revised Club ByLaws. These will be sent out in the next few days.
- Relationship building with the local business community is another strategic initiative and good work has commenced. Brian will advise about this effort shortly.
- Two possible "signature" community events are being considered which have the potential to make a major impact for the northern corridor and bring both members and funds to the Club. External canvassing of interest from the local community is underway and it is too premature to be more specific at this time.

Brian then advised of his work and research on the current state of outdoor markets in Perth and how and when they operate. As regards the possible RCM outdoor market:

- He has had extensive consultation with City of Wanneroo as regards a site and operation of an outdoor community market.
- CoW is very supportive and initial approval to use Avondale Park has been given.
- This may not be optimal as there is little parking for buyers and sellers and residents may not be receptive to the idea.
- The cost of proving toilets is considerable and will impact our bottom line.
- The ideal site would have existing toilet facilities close at hand.

There was extensive discussion about alternative locations and aspects of such a market.

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Brian then mentioned that work has finally been commenced on a long delayed initiative to build a database of local businesses.

The objective is to have a programme where RCM hosts meetings, seminars, sundowners etc for local businesses. This is in line with Vocational Service principles as it can also provide the opportunity for Rotary to be involved in presenting various business awards.

All the businesses in the Shopping Centre have been contacted for owner/operator details and this effort is now being extended in an ever expanding circle around Clarkson and further. The majority have been forthcoming with relevant information.

It is worth noting that our catchment area is quite extensive and there are many possible contacts.

Ralph mentioned that this has potential benefits to RCM as regards increasing our membership, identifying sources of donations in kind for our charitable efforts and increasing our profile in the local community.

There was considerable positive discussion on this initiative and its association with the District RMB meetings and the activities of the WBA were drawn.

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Ralph advised that

- the next RMB event is on 6<sup>th</sup> February at the Wembley Hotel.
  - Our next meeting on 7<sup>th</sup> February will have Chris Smoje as our guest speaker.
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There was some last minute positive discussion about the catering provided for this meeting and that this should continue into the future.

The meeting closed at 1935.





RMB meets on the **FIRST TUESDAY** of every month, with our first meeting this year taking place on Tuesday 6<sup>th</sup> February at The Wembley Hotel.



## THE VALUE OF MEMBERSHIP

Anything worth having comes with a price tag. Being a Rotarian is no different, and the biggest part of that price tag is your time.

Repeatedly you will hear, "The price of membership is attendance."

Attendance at fortnightly Club meetings, attendance at Club committee, social and fund raising activities, and maybe even attendance at other Rotary or community meetings where you will be representing your club.

How much time you devote is really up to you, but if you are going to reap the benefits that you read about, then you should be ready to become very involved in your club's activities.

In addition to attendance at meetings, you should be serving on one or more committees. Service on these committees may include additional evening meetings. Other meetings from which many Rotarians derive rewarding benefits and friendships are the District, other Club and social Rotary gatherings.

Without attending some of these meetings, you will not meet all those other people with whom you are going to exchange ideas and with whom you are going to form lifelong friendships. Again, the degree of your involvement is up to you.

Now we come to the bottom line: money. With the opportunities presented to you through the Family of Rotary

Some annual International and District dues are mandatory. The club year runs from July 1 through June 30. Ideally, all dues must be received no later than July 30.

How individuals determine value is a deciding factor on whether they choose to join an organisation. Yet, the extent to which members are engaged depends on their sense of belonging to a community--and the organisation's ability to consistently deliver value through the membership experience.

A man arrives at the theater to see the latest production...

... only to learn that it is completely sold out. He finds an usher and pleads with him,

"You must help me, I am a HUGE theater fan. I've been to every opening night performance at this theater for twenty years. I can't bear to miss this play, is there any possible way you can find me a seat?" The usher says he'll see what he can do.

A few minutes later the usher returns and tells the man he has found him a vacant seat. He leads him inside the theater to be seated.

A few moments later the man is waving for the usher again.

He whispers to the usher, "This play is a mystery, and I love mysteries. But I have to watch a mystery close up. Get me a better seat, and I'll give you a handsome tip."

The usher manages once again to find the man a seat, this time in the second row. As he seats him, the man hands the usher a dollar.

The usher looks at the dollar, leans over and whispers, "The wife did it."



### 2018-19 presidential theme: *Be the Inspiration*

RI President-elect Barry Rassin laid out his vision for the future of the organization on Sunday, calling on leaders to work for a sustainable future and to inspire Rotarians and the community at large. A member of the Rotary Club of East Nassau, New Providence, Bahamas, Rassin unveiled the 2018-19 presidential theme, *Be the Inspiration*, to incoming district governors at Rotary's International Assembly in San Diego, California, USA.



## MARK YOUR CALENDARS!

The AGM held on 22nd November 2017 did not resolve Club Office Bearers for 2018/19 and it was agreed that a second AGM would be held in February 2018.

**NEW DATE: 21<sup>st</sup> February. 6pm**  
**Quinns Mindarie Community Centre.**



## MEMBERSHIP

# PUTTING YOUR DUES TO WORK

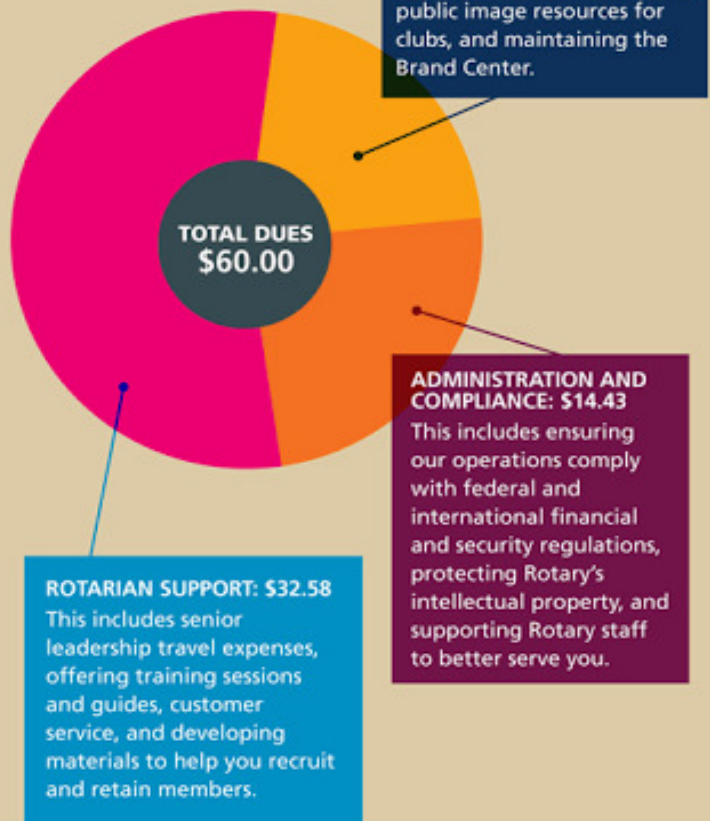
You may have noticed your membership dues this year are slightly higher than in years past. This increase is a result of the 2016 Council on Legislation, which approved raising dues by \$4 to meet members' growing needs for improved products and services from Rotary.

Thanks to your support, we're able to better serve you in a more comprehensive, technology-driven way. Here's how we've already used those funds to invest in our membership:

- We redesigned **Rotary.org** to make it more intuitive, easier to navigate, and provide direct access to resources.
- We completely overhauled **Rotary Club Central** so it is faster and easier to use, streamlining the process for clubs to track yearly goals, even on mobile devices.
- We simplified the process of completing and tracking a **global grant application**.
- Behind the scenes, we improved customer service support, expanded automation efforts, increased our compliance to changing security and privacy regulations, and invested in new technology.

We'll make even more enhancements to our products and tools in the coming year, like improving the functionality and speed of **My Rotary**, introducing a new financial system with greater data integrity and security, and making it easier to contribute online to The Rotary Foundation.

## WHAT YOUR 2017-18 MEMBERSHIP DUES SUPPORT



## GUEST SPEAKERS

So far we have arranged the following guest speakers:

- 7<sup>th</sup> Feb - Chris Smoje, DIME Customer Service
- 21 Mar - Emma Del Pinno, Mercycare Merriwa

## ROTARY WEAR A SHIRT DAY



The inaugural Wear a Rotary Shirt Day will be held on **23 February 2018**. The purpose of the day is a no cost marketing activity to create more awareness of Rotary. Each Rotarian is asked to wear a Rotary shirt all day to create conversation and get people to ask **What is Rotary?** This is an initiative from our District that is now Australia wide and possibly world wide in the future.



The Club has sponsored six students from Butler College to attend the Conoco Phillips Science Experience in December 2017 and January of this year. They are:

- Sam Marouff
- James Holdsworth
- Tilly Hokianga
- Rohanne Carroll
- Elnay Van Schalkwyk
- Christian Decke



## SWAP MART

Swap Mart rosters are on the website. Check when you are on duty!

**WE'RE BACK!**



## PYJAMAS FOR THE ELDERLY



**Rotary**  
Adelaide West

A scary thought that so many Nursing Home residents around Adelaide have a severe lack of personal items such as Pyjamas. In mid-2011, club members Susy Yin and Bel Simmons presented a story to our club that rather shocked our membership.

Bel described the living conditions in a number of nursing homes around Adelaide where residents endure quite awful conditions. Some residents had no sleepware at all. Some no toothbrushes or hair brushes or personal toiletries.

Personal items we would consider basic necessities of life were simply not provided to these people, resulting in their dignity severely hurt.

Bel was so saddened by this that she needed to share her story with our Club. And the solution was instantly apparent. Adelaide West Rotary would support Bel and Susy's determination to collect Pyjamas and other personal items to pass on to these people doing it tough, without family members to care for them.

A fundraising concert at Stoneyfell Winery was held to raise awareness, funds and donations of items. A great success.

Club members Radio Station 5EBI 103.1

FM interviewed the girls and put out regular appeals on air to their multicultural audience. Donations poured in. Soon, 5EBI's foyer had boxes of PJ's and personal items all over. A gentleman even walked in with a CASH donation of \$1,000 to the project. A BIG Thank You to 5EBI's wonderful community.

Club member Edan Barnett with his many and varied connections had a chat to K-Mart about our plight. They immediately donated about 5 Boxes of pyjama stocks they had around. What a stunning effort. Again - Thank You K-Mart.

Our own Club Members individually chipped in with a range of donations too.



## GUEST SPEAKER 7<sup>th</sup> February Chris Smoje

is an experienced speaking and training professional dedicated to the customer service industry. Through his passion for service excellence, Chris uses his energetic presentation ability to motivate teams and individuals to apply DIME™ Customer Service principles that will realign focus and transform their customer service initiatives. He has extensive experience, attained while holding customer service leadership and learning roles in large corporate organisations with national and international operations, including Myer and Qantas, as well as in smaller, locally owned businesses.



## DID YOU KNOW?

- ❑ there are only 4 words in the English language which end in 'dous' (they are: hazardous, horrendous, stupendous and tremendous)
- ❑ the oldest word in the English language is 'town'
- ❑ 'Bookkeeper' and 'bookkeeping' are the only 2 words in the English language with three consecutive double letters
- ❑ the word old English word 'juke' meaning dancing lends its name to the juke box
- ❑ the expression to 'knuckle down' originated from playing marbles (players used to put their knuckles to the ground for their best shots)
- ❑ the dot on top of the letter 'i' is called a tittle
- ❑ 1 out of every 8 letters written is an e
- ❑ the longest one syllable word in the English language is 'screched'
- ❑ unless food is mixed with saliva you can't taste it
- ❑ lemons contain more sugar than strawberries
- ❑ the croissant was invented in Austria
- ❑ apples are more effective at waking you up in the morning than coffee
- ❑ a group of frogs is called an army
- ❑ a group of owls is called a parliament
- ❑ Saudi Arabia Imports Camels from Australia

# TIPS FOR GETTING ORGANISED

- The Onion



Decluttering and getting organised can be one of the most beneficial things for productivity, and it can also give you more peace of mind.

Here are some tips for getting and staying organised.

- If you feel overwhelmed by a big project, get the simplest parts out of the way first and then decide you're done
- When organising your desk, start by sorting things into piles of blue things and not-blue things
- Make sure to write down important appointments in one easy-to-access place, like the back of your hand
- Condense all your lists of people to get revenge on into one well-maintained enemies list
- Designate a special spot near the front door for keys, purses, backpacks, shoes, coats, unread mail, lunch boxes, musical instruments, sports equipment, loose papers, and yard games
- If you have too many children, swallow your pride, admit it, and cull the ones who aren't working out
- Spend all your disposable income on Post-it notes
- When decluttering, examine each item you own that was purchased with money you will never get back that was earned at a job you hate and ask yourself, "Does this bring me joy?"
- A personal planner is a great place to pile unpaid bills
- If you've tried the other tips above and you're still having trouble, just put your cereal boxes in alphabetical order and call it a day



The attraction of service clubs, for the most part, is you end up with like-minded people who want to make a contribution to the community, and that will always be there."



## Things We Need to Overcome

An extract from an article - JULY 4, 2017 by Brian Cabell

The trend in declining membership of service clubs is undeniable, and so, too, are some of the reasons for the decline.

- ❑ Young, professional people will tell you cost is a major obstacle to joining. Some of the clubs have yearly fees (which include lunches) ranging up to \$1000. That's a lot for a young person struggling to get a financial foothold. Years ago, employers used to pay for service club memberships. "Most businesses don't want to pay for that anymore," Davis of the Rotary explains. "They're cutting back."
- ❑ Another problem? The required commitment of time, not only for the weekly meetings of some clubs, but for the events and fundraisers they sponsor. "It just seems like you're inundated with requests to do things," says Kate Havel, the president of 40 Below Marquette County Young Professionals. "And your time can sometimes get spread pretty thin."
- ❑ Society is changing, the economy is changing. Years ago, you likely worked 9-5, took an hour break for lunch, and stayed at the same company for 30 years. No more. "A lot of of us have different jobs and different commitments," says Pat Digneit, one of the partners in Double Trouble and Digs. "Times have changed. We struggle to find free time." Not only that, but parents are more involved with their kids' activities, fathers are more involved in parenting.
- ❑ People are more transient. Their ties to their communities are not as strong as they once were.
- ❑ Maybe the old-line service clubs are just outdated. Too many regular meetings, too much boredom and formality, too many rituals, maybe in some cases, a little too much religion. "We want to have a little adventure and a little bit of fun," Digneit explains. And the younger generation is much more closely tied to social media and the internet—where the service clubs don't seem especially adept.

