



THE MINDARIE BULLETIN



28

22nd July 2016

DISTRICT COMMUNICATIONS AWARD TO RC MINDARIE



Each year, District D9455 has made an award to the Club that is judged to have the best bulletin/newsletter.

For 2015/16, the Awards Committee decided to broaden the scope of the award in recognition of the digital age and the variety of media available to Clubs.

A new "Communications Award" has been instigated and the criteria for this award is focused on two areas:

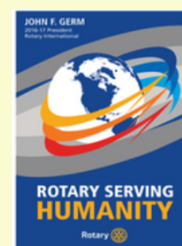
- **Newsletter/Bulletin**
 - Rotary content
 - Club information
 - Club Activities
 - Format and presentation
 - Display content
 - Rotary Foundation
- **Electronic media incorporating website, Facebook and Twitter**
 - Content
 - Public usage and information
 - Promotion of Club and Rotary
 - Interaction with community
 - Member usage
 - Links to other Rotary websites
 - Updates
 - Ease of navigation

At the recent D9455 District Changeover Dinner, the Communications Award was awarded to the Rotary Club of Mindarie. PDG Jerry Picher attended the Mindarie Club meeting to present the 2015/16 Communications Award to the Club. It was accepted, on behalf of the Club, by the editor of the Mindarie Bulletin and the club website, Secretary Ralph Sirmulis. He stated that he enjoyed doing the two and hoped that people found them both informative and entertaining.

Rotary Club of Mindarie Inc. WA
District 9455 Club 83520
Chartered 2010

www.rotarymindarie.com

2016/17 THEME



Rotary's founder, Paul Harris, believed that serving humanity is "the most worthwhile thing a person can do," RI President-elect John F. Germ said, and that being a part of Rotary is a "great opportunity" to make that happen.

Germ unveiled the 2016-17 presidential theme, *Rotary Serving Humanity*, to incoming district governors on 18 January at the International Assembly in San Diego, California, USA.



**SUNDAY
7TH AUGUST**

All Club members are asked to run a stall at the Swap Mart. Look around the house for stuff to sell! Tell your friends.



The AMPAN project sincerely thanks

- RC West Perth for donating recycled medical equipment/supplies
- PP Mt Lawley Russell Shering-Jones for donating 2 generators
- RC Perth for donating books and clothing
- Bunnings Mindarie for donations of MDF and paint for chalkboards
- Tru Blu Containers for offering to certify the container free of charge
- Mindarie PS for donations of books and school equipment



AUSTRALIA'S HIGHWAY 1 IS THE WORLD'S LONGEST NATIONAL HIGHWAY. WITH ABOUT 14,500 KM. (9,000 MI.), IT CIRCUMNAVIGATES THE ENTIRE COUNTRY.



Meeting Notes



CLUB MEETING

Wednesday 20th July 2016
at Mindarie Marina

A change of pace for the Club as members gathered in the downstairs Indi Bar for fellowship, libations and tasty food. SoA Brian called the meeting to order at 1810 in the upstairs Boardroom.

Apologies had been received from PP Sally, Peter, Margaret, Tracey and Tina. She welcomed our guests PDG Jerry Pilcher and Eby Mathew, our guest speaker.

PP Darren offered a toast to all those in the world lost due to violence and terrorism
As to makeups, President Sandy mentioned that she had attended a Zone 3 Presidents meeting. There were no other makeups.

As to events/news:

- Mention was made of the Ronal McDonald Home for Dinner program and whether members would be interested
- Membership has to be the primary focus this year and there are several prospective members showing interest
- A new Swap Mart banner is ready for placement at Catalina Beach
- Bunnings have come to us with a project to support a family in need in Clarkson
- We still need to appoint a Youth Protection Officer
- Some project briefs are still outstanding

PDG Jerry Pilcher was called upon to present the District 9455 Communications Award to the Club. He stated that in the past, the District had made an annual award for the best Bulletin. This year, this had changed in scope in that the award was now termed "Communications Award" for communication to both Club members and the public and took into account Club bulletins and website. The Award was accepted on behalf of the Club by Secretary Ralph.

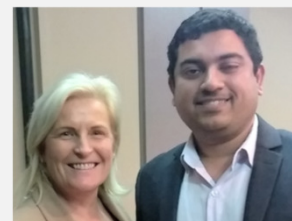
Cheryl and Ralph delivered a summation of the Ampan Project status. The key issue at this time is that we are struggling to obtain volumes of stationery. Officeworks and other resources have been contacted. PDG Jerry suggested that Trevor Canning be approached as regards stationery

This coming Sunday it is planned to have a "packing" day and members are called upon to assist in re-packing the donations in the container. However, this is dependent upon having access to the Mindarie PS school grounds on the weekend.

Members indicated that they were happy to receive an email during the week from President Sandy, summarising what is happening.

Mike provided an update on the Rotary Park concept that had been put forward to Satterley and Tamala Park regional Council. A recent email had been sent suggesting ideas that might be considered. No response had been received as yet. Mention was made of the Christmas Sleigh idea, Wanneroo Youth Services contact and potential Wanneroo Council Grants becoming available.

PP Darren introduced our guest speaker, Eby Mathew, who is a consultant in online marketing and IT. Eby is looking to join RCM and spoke broadly about online marketing which is anything that involves the internet e.g. Google Plus, Instagram, Pinterest, Twitter, Facebook and the plethora of other products.



Guest Speaker Eby Mathew
with President Sandy

As always, SoA Brian taxed members for various indiscretions. Of particular interest to all was the story that President Sandy, whilst watching TV earlier this week, had shown annoyance as regards undue noise and commotion in the immediate neighbourhood and, despite turning up the volume on the TV, the noise was still distracting. What a surprise for her to find that the house next door was on fire!

The raffle prize was won by Cheryl who requested that advice be sent out to members about the proposed working bee on Sunday. Raylene also mentioned that she needed confirmation as to who will be attending the 7th August Swap Mart and in what capacity.

The meeting closed at 1925



1968-69 Kiyoshi Togasaki, Rotary Club of Tokyo, Japan.

"The old saying about charity beginning at home is still a valid one. It is good and necessary to look at distant lands, but it is also essential to be concerned with problems in your own hometowns....We have a literal smorgasbord of opportunity for service right in our own communities."

— Address to 1968 Rotary Convention, Mexico City, Mexico



Join us to help raise funds
for cancer research

22 & 23 October 2016 12pm-12pm
- at HBF Arena Joondalup

As an incentive to encourage early registrations for this year's great event, CCWA is offering 2 registrations for the price of 1 up until midnight June 19 2016.

Use the discount code "2 for1" when registering to take advantage of this very special offer.

(If you still collect the registration fees from both participants you can use the second one to kick your fund-raising along!!)

Two adults registrations will cost \$40 or two youth registrations will cost \$20, so register before June 20 and encourage others to do so too.

Event Contact Emails:

Organising

Committee: relayforlifejoondalupwanneroo@gmail.com

Teams: relayteamsjoondalupwanneroo@gmail.com

Survivors: relaysurvivorjoondalupwanneroo@gmail.com

Volunteers: relayvolsjoondalupwanneroo@gmail.com

MEMBERSHIP THOUGHTS?

We all know that we need more members so here are some thoughts to ponder

- ☐ Diverse membership is more representative of our modern communities. Target prospective members with different cultural, religious and educational backgrounds and with different abilities, ages and gender to increase our club's diversity.
- ☐ Look at the diversity of our community's professional and business interests. Is this diversity reflected in our club's membership? If not, find the gaps and target particular individuals to broaden our club's classification base.
- ☐ Different people are able to handle different amounts and types of work. Recognise different abilities and tolerance levels in distributing work to our members. We can't let a small handful of members take on all the work. Find creative ways to get everyone involved.
- ☐ Members stay when Rotary is fun, when they feel valued and when they look forward to attending meetings. We need to evaluate the 'entertainment' aspect of our fortnightly programs. We need to do everything we can to make sure Rotary is an enjoyable experience for our members.
- ☐ Conduct enough fellowship activities to make sure our members are connected to each other and to the club. Offer a range of fellowship activities to appeal to diverse interests and include family where possible.

Woman Who Doesn't Use Facebook Completely Out Of Touch With Friends' Prejudices



SACRAMENTO, CA—Admitting that her lack of a Facebook account often leaves her feeling disconnected, local woman Laura Starling confirmed Wednesday that she's entirely out of touch with her friends' prejudices.

"I never got around to joining Facebook, so I'm basically in the dark about what kind of narrow-minded opinions my old classmates and former coworkers have these days," said Starling, who added that, because she never logs into the popular social media site, it has grown increasingly difficult in recent years to keep up with her longtime acquaintances' heated knee-jerk responses to events in the world that reveal their intolerant viewpoints and irrational biases.

"It'd be nice to know which of my friends hold grudges against which minority groups, and who condescendingly writes off every police officer or gun owner in the country. Maybe I should sign up just so I'm not left out whenever someone has a big announcement about which race, religion, or political party is destroying the country."

At press time, Starling had reportedly decided to skip joining Facebook and just catch up with her old college roommate's prejudices over the phone.



High Tea for Humanity Pretty in Pink

Raising funds for Mitochondrial disease research, Rotary youth projects, Rotary international projects and Polio eradication.



Sunday 2nd October 2- 5.30pm
The Langley Room RAAFA Bull Creek

Tickets \$60

www.rotarywesternendeavour.wa.inaust.org

What is POKEMON GO?



Since its debut last Thursday, the augmented-reality smartphone app Pokémon Go has been downloaded millions of times and has grown publisher Nintendo's stock by 25 percent. The Onion answers some common questions about the game and its unprecedented success.

Q: What is the object of Pokémon Go?

A: To collect as much personal data for Nintendo as possible

Q: Where can you play Pokémon Go?

A: In any society in which the problems of day-to-day survival have been adequately solved to allow the concept of unfocused activity, or "leisure," to develop

Q: What are Pokémon?

A: This is not for you

Q: How do you catch a Pokémon?

A: Spend months building a personal connection before luring it away from its family

Q: What happens after I capture a Pokémon?

A: The Pokémon will emit a deep, mournful moan as it begins to experience an overwhelming longing for freedom

Q: Can you shoot the Pokémon?

A: No

Q: How do you beat the game?

A: The game is won when you have completed all in-app purchases

Q: Where can I catch Onix?

A: Onix can only be found in the Caspian Sea off the coast of Turkmenistan, at coordinates 39°32'48.7"N 51°49'04.1"E

Q: How many Pokémon are there?

A: 151, according to the most recent numbers out of the U.S. Fish and Wildlife Service

Q: Is it a better deal to buy 2,500 Pokécoins for \$19.99 or 5,200 Pokécoins for \$39.99?

A: The DSM-5 classifies internet gaming disorder as a compulsive use of video games that leads to significant issues functioning in society, damage to one's personal life, and acute withdrawal when separated from the game in question.

Q: Who owns Pokémon Go?

A: Pokémon Go is jointly owned by Nintendo and the remaining descendants of Pikachu

Q: Should I worry about the amount of information that I will expose about myself by using the app?

A: It's never stopped you before

Q: Is some part of this game's popularity among adults deeply, indescribably sad?

A: Yes

POWER
EVENT

FREMANTLE SAILING CLUB 2016

CYSTIC
FIBROSIS
Western Australia

The Capel Vale
RED TIE
Dinner Dance

SATURDAY 27 AUGUST 2016

Enjoy a night at Fremantle Sailing Club with auctions, revelry, door prizes, raffles and live entertainment from **Tod Johnston's Peace Love and All That Stuff**

Tickets are \$99 which includes a delicious three course meal, limited beer and wine plus cash bar.

7pm for a 7.30pm sit down
All monies raised goes towards **CYSTIC FIBROSIS WA**

Purchase tickets at FSC Reception via phone 9435 8800
For further information contact Wendy Barker 9294 3865

ADULT: A person who has stopped growing at both ends and is now growing in the middle.

BEAUTY PARLOR: A place where women curl up and dye.

CHICKENS: The only animals you eat before they are born and after they are dead.

COMMITTEE: A body that keeps minutes and wastes hours.

DUST: Mud with the juice squeezed out.

EGOTIST: Someone who is usually me-deep in conversation.

HANDKERCHIEF: Cold Storage.

MOSQUITO: An insect that makes you like flies better.

RAISIN: A grape with a bad sunburn.

SECRET: Something you tell to one person at a time.

SKELETON: A bunch of bones with the person scraped off.

TOOTHACHE: The pain that drives you to extraction.

TOMORROW: One of the greatest labour saving devices of today.

YAWN: An honest opinion openly expressed.

WRINKLES: Something other people have, similar to my character lines.

Come along and enjoy
handmade arts and crafts, and
support our local businesses

For more information, please contact the
Cunderdin Community Resource Centre
9635 1784

Stall Holders - Contact Cunderdin Community Resource Centre for stall application forms or email cunderdin@ccrc.net.au
Inside stalls - \$20.00, Outside Stalls - \$15.00



SPECIAL ROTARY OBSERVANCES

In the annual Rotary calendar several months are designated to emphasise major programs of Rotary International.

- **January** is Rotary Awareness Month. This is a time to expand knowledge of Rotary and its activities among our membership and throughout the community.
- **February** is designated as World Understanding Month. This month was chosen because it includes the birthday of Rotary International, February 23. During the month, Rotary clubs are urged to present programs, which promote international understanding and goodwill, as well as launch World Community Service projects in other parts of the world.
- **World Rotaract Week** is the week in which March 13 falls. It's a time when Rotary clubs and districts highlight Rotaract by joining in projects with their Rotaract clubs.
- **April** is set aside as Rotary's Magazine Month. Throughout the month, clubs arrange programs and activities, which promote the reading and use of THE ROTARIAN magazine and the official regional magazines of Rotary.
- **August** is Membership and Extension Month, a time to focus on Rotary's continuing need for growth, to seek new members and form new clubs.
- **September** is Youth Activities Month. Rotary clubs of the world give special emphasis to the many Rotary-sponsored programs, which serve children and young people. During this month many clubs give increased attention to youth exchange activities.
- **October** is Vocational Service Month. During this period, clubs highlight the importance of the business and professional life of each Rotarian. Special activities promote the vocational avenue of service.
- **November** is selected to be Rotary Foundation Month.

Clubs and districts call attention to the programs of The Rotary Foundation and frequently cultivate additional financial support for the Foundation by promoting contributions for Paul Harris Fellows and Sustaining Members.

Each of these special months serves to elevate the awareness among Rotarians of some of the excellent programs of service, which occur within the world of Rotary.

The human brain is a wonderful thing.
It starts working the moment you are born,
and never stops until you stand up to speak in
public.



MY BIG IDEA

Rotary
Australia



Head to <http://australianfutures.org/my-big-idea-get-involved/> where you will find out how your Rotary Club can get involved and a guide on how to run a 1 hour brainstorming session that will help your club come up with some great ideas. or as an individual - head o <http://www.mybigidea.org.au/> and submit your ideas to make your community a better place.

DATE

From: Sunday June 5, 2016, 12:00 am

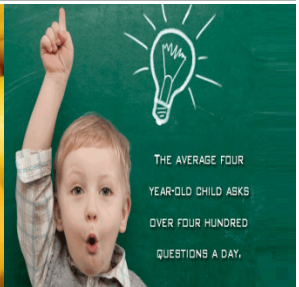
To: Wednesday August 3, 2016, 12:00 am

- See more at: <http://rotaryaustralia.org.au/event/4567/my-big-idea#sthash.pyW2pfEg.dpuf>

Did you know?

Lemons and limes come from the same tree.

When a lime falls from the tree, a certain bacteria, "cytomylemonsitis" grows inside the lime, turning it yellow, souring the fruit and slightly bloating it from the inside out.



Rotary Club of Cunderdin Inc.



Featuring
The
CHUCKABILLIES
Country Rock 6:30pm till late



SATURDAY 12th November 2016

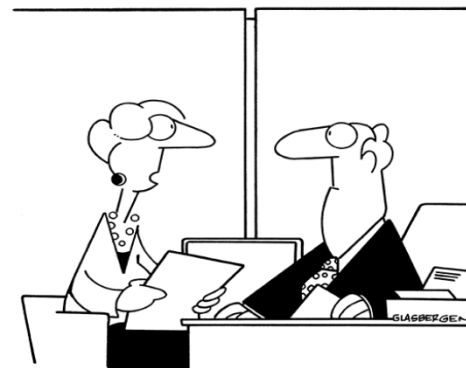
ENTERTAINMENT FOR THE WHOLE FAMILY

CAMPING*SAUSAGE SIZZLE*COFFEE VAN*BYO FOOD & ALCOHOL.

Contact: Kevin Quinn M: 0427 982 896



ENTRY: FAMILY \$50 * SINGLE \$20 * CAMPING \$10
(12 Adults & 2 Children) (per night)



"The good news – nearly 100% attendance for the Leadership Seminar. The bad news – now everyone thinks they are in charge."

We have all heard that a million monkeys banging on a million typewriters will eventually reproduce the entire works of Shakespeare.

Now, thanks to the Internet, we know this is not true.

BYE BYE



With Maud leaving last week, Mindarie's 2015/16 French exchange student daughter has left a void in her host families lives.

A model student at Mindarie Senior College with great reports from the Principal and Associate Principals, Maud has embraced the exchange student program wholeheartedly, interacted with her school friends, Rotarians and other exchange students and has been a pleasure to host.

A special big sister to Iestyn and Megan, a daughter to Mike, Kath, Alan, Jenny, Nigel, Louie, Tracey and Pete, Maud has certainly touched the lives of many in her year in Perth.

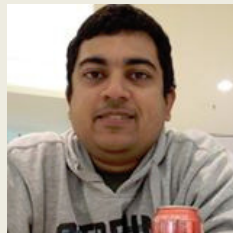


Maud's year will be remembered by the host families, and the Mindarie Club, as a special time and the Gilbert's, for one, are already considering a possible French trip in 2017 as they have to go back to the UK for a wedding next year (watch this space). Bon Chance for your Year 12 ahead and whatever the future holds; from us all at Mindarie Rotary Club

The Club gifted Maud with a Pandora bracelet with some typical Aussie charms as a farewell gift.



IT Consultant and online marketing specialist



Two years ago Eby, together with Daisy Rajan, established a consultancy based in Wanneroo

- **Online Marketing That Sells.**

It is a full service online marketing and mobile marketing services company offering results driven programs along with great quality customer support.

It assists business owners who are "new" to the online world or "who haven't had much luck" in the online scenario reach new heights!

Born in India, Eby classified himself as an "average student" driven by survival instincts and a will to succeed. He now considers that his dream have been realised. For a number of years he operated as a "shadow marketer" working with many Australian companies until he decided to branch out for himself.

He feels that many local small business cannot afford to spend considerable funds on digital marketing and also do not have the knowledge of the products available to them to enable their products to reach the public via the internet. It all starts with defining the business's identity and what and to whom you wish to sell – essentially a strategic plan.

Eby is looking to join RCM

<http://www.daeonlinemarketing.com.au/about-us/>