



# THE MINDARIE BULLETIN



18

3<sup>rd</sup> March 2016

## NEW VENUE



The Rotary Club of Mindarie had its first meeting at the new venue, the Mindarie Marina.

For some time, there had been dissatisfaction about our meeting location at Mindarie Senior College and the Marina had been a possibility under consideration for a while. Now that remodeling of the Marina has been completed, the General Manager, Andrew McGie (ex Rotarian) and the Club reached an agreement which gives RCM a venue to be proud of.



Our first meeting took place in the Boardroom which looked the part and is equipped with screen, storage and tables and chairs.

Members can also enjoy a drink prior to the meeting and mingle in pleasant surroundings and admire the Marina views.

The food provided for our first meeting went down very well and we look forward to future options.

However, the down side is that the cost of food for our meetings has essentially more than doubled and thus we need to charge members more.

Parking is in the large car park area outside the Guest Hotel entrance.

In addition, a number of members had expressed that meeting on Tuesday was not the most suitable night and thus RCM has also changed the meeting to Wednesdays.

During the course of the next months, one of the Club's goals is to actively target potential new members from the local community. It is intended to hold breakfast meetings, featuring high profile guest speakers, perhaps monthly, as well as forums on issue of interest to business and individuals. The location certainly provides a great atmosphere for such events and a larger room is also available if required.

Through attracting more members:

- We have access to more volunteers for our activities
- We can significantly improve our networking, and
- Broaden our scope of Community, Vocational, International and Youth activities.

Rotary Club of Mindarie Inc. WA  
 District 9455 Club 83520  
 Chartered 2010  
[www.rotarymindarie.com](http://www.rotarymindarie.com)



Be a gift to the world

RI President K.R. Ravindran chose *Be a Gift to the World* as his theme for 2015-16.

Ravindran urges Rotary members to give the gifts of time, talent, and knowledge to improve lives in communities across the globe.

"Through Rotary, we can take these gifts and make a genuine difference in the lives of others and in our world."

## Clean Up Australia Day with Joondalup Rotary

March 6

Come to the Mullaloo Surf Club picnic area - 8am to 12pm.

Bring a hat, sunscreen and water bottle - we have water.

Sign in at the registration area, buy a volunteer shirt



Our deepest sympathies go out to the Gilbert family on the passing of Kath's mum



Acting SoA Brian Baily called the meeting to order at 1811pm. President Nigel welcomed those present to the first meeting at our new venue.

He stated that apologies had been received from Tracey Roberts, Sally Farr and Peter Andrews

President Nigel advised:

- The Board has discussed the future of RYPEN and there had been a Youth Committee meeting on the same subject. Hosting of RYPEN this year by RCM had been in doubt but it was now going ahead full steam. RCM is still looking for other Clubs to take it on in the future.
- There had been a Zone 3 Group F meeting at Hilarys attended by Nigel, Sandy, Ralph and Darren
- He noted that RC Hilary's big event was the Carine Fair which raises some \$50K. All local schools are involved and RCH controls the catering.
- He advised that Tiffany had been in hospital and RCM had sent flowers.
- He also advised that Dave Duvall's wife had recently been diagnosed with MS

Brian Butterworth gave the toast to Rotary and advised that RCM had been chartered in a location adjacent to this venue some 5-6 years ago.

As Sally was not present, Mike spoke on the subject of **RYPEN** and other **Youth** matters:

- He is trying to get the Youth Committee to meet with RC Wanneroo on a joint effort re Exchange Students
- There was a Committee meeting re RYPEN which was well attended and the go ahead was given for this year on the 13-15<sup>th</sup> May
- Help is required from other RCM members. Brian Butterworth asked for Mike to advise the nature of the assistance required.
- He advised that there is a standing invitation to all Members to the RYPEN dinner on the Saturday 14<sup>th</sup> May and this will be advertised on the website
- As RCM had missed this year's 4 Way Test, he asked if any members were willing to take this on for next year.
- He advised that Port School was willing to assist RCM in any sausage sizzles etc
- Cheryl mentioned that Norm de Grusa had spoken to the students at Bullsbrook School about the Youth Exchange Programme and a number of students had shown interest.

Maud spoke about her activities since December and advised that she is now resident with Tracey Roberts. Her parents are visiting from France 19<sup>th</sup>-26<sup>th</sup> March.

Sandy Jones spoke on **Community** matters:

- A new Swap Mart sign is now over the entrance to the Kmart car park courtesy of OKSC
- A new banner has been ordered and will be permanently placed outside the car park.
- She advised that another banner might be ordered to be placed at the Anchorage/Marmion roundabout as it would have high visibility
- A Swap Mart ad has been sent out to schools for placement in their newsletters
- The Entertainment books can be ordered online and apparently Sally and Nigel have already sold some.
- She intends to arrange for a Committee meeting in the near future
- There is no other Community activity.

Darren advised that there is a Trash & Treasure market to be held at Mindarie Marina in the near future. Sandy to investigate.

Ralph mentioned that the Swap Mart only raises a net of around \$100 per event and that a "straw poll" of sellers/buyers provides varied opinions of what needs to be done. At the last Swap Mart, we had 9 sellers and a small number of buyers.

Brian Butterworth mentioned that he felt that Sellers plan a week or two in advance whereas buyers plan one day ahead.

Again there was general discussion about advertising and exposure.

Margaret spoke about the **Ampan Project** :

- She advised how the villagers in Ampan have great expectations about the donations in kind from Mindarie PS.
- They apparently expected RCM/Mindarie PS visitors in December and had slaughtered a couple of pigs and built accommodation.
- The villagers have also raised funds to assist in the transport of the goods from Lae to the village.
- A sea container has been purchased for \$1000 and a transportation quote received for \$5800.
- It is intended to ship the container in July/August

Alan Ward gave a "**Behind the Badge**" talk which covered his background and how he came to Australia. Very enlightening!

Brian Butterworth raised the issue of the Rotary Club of Mindarie Facebook page and there was extensive discussion about who controls this page and its future.

Darren levied fines on members for an obscure variety of things.

Cheryl won the raffle.

The meeting closed at 1930pm



## DID YOU KNOW?

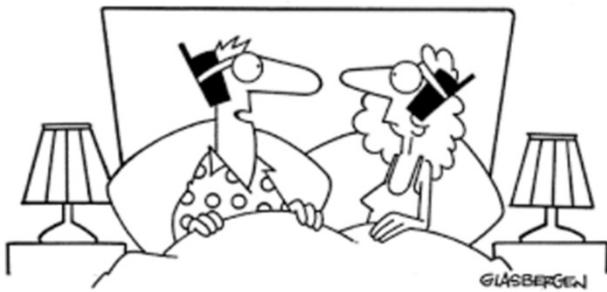
The RCM logo was created by a marketing agency (Media Highway), headed up by the daughter of one of our foundation members in 2012.

This final design was prepared following contributions from club members. It was approved by the Board at the time, so it can be assumed is it the "official" logo for RCM, since June 2012. This logo has been used on many documents and marketing material in this form.

The use of the Rotary and Club logos follows RI guidelines, that is, RI logo on the left and Club on the right, or the RI logo is always above the club logo.

At all times, the Club is to be identified as the "Rotary Club of Mindarie", not Mindarie Rotary or Rotary Mindarie or any other variations.

- Thanks Brian for this information!



"With wireless sleep technology, the people in my dreams can send e-mail and faxes to the people in your dreams!"

At the Hilarys Zone 3 Group F meeting



# rotary

DOWN UNDER



As you know Rotary Down Under is the Rotary magazine that most of us receive. I have heard many complaints that it is hard to get articles published, and for a long time this has been true.

The management and editor have recently changed, they are keen to publish more from all Clubs. So I encourage you to keep trying – but a few tips would be – to keep the article short and succinct, ensure the photos are active and fun, and use a catchy headline – "Snake bites Man" is common news, but "Man bites Snake" would raise a few eyebrows.

- DG Jerry Pilcher



## 2016 HYDE PARK COMMUNITY FAIR

March 6 & 7  
From 9am

Free  
Entry

Hyde Park, Cnr William & Vincent Street, North Perth  
**Live entertainment, Yoga in the Park, Markets, Arts & Crafts, Beaufort Street Art Markets, Medieval demonstrations, International food feast, craft beer, wine & cider, Gaming & RTR Stage, children's rides, animals & activities, car show and more!**

*Perth's longest running free community event*

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## Leonardo DiCaprio Hopes He Screamed And Cried Good Enough In 'The Revenant' To Win Oscar



LOS ANGELES—Asked for his thoughts on his Academy Award nomination for Best Actor, Leonardo DiCaprio told reporters Thursday that he really hopes he screamed and cried good enough in *The Revenant* to win the Oscar.

"I yelled really loud in this movie when I was angry and I started crying hard after I got upset, so hopefully the guys who choose the winners saw all that and liked it," said DiCaprio, who expressed optimism that his chances will be further bolstered by the fact that, in addition to stumbling and falling a bunch of times in the snow, there were some scenes where he shouted so loud it made his throat hurt, and sometimes spittle even came out of his mouth and got trapped in the big, gross beard he grew.

"I bet my chances are good because this is the most I've ever screamed and cried—way more than I did in *Revolutionary Road* or *Gangs Of New York*. Plus my nose was dripping a lot but I didn't even wipe it; I just left it there."

DiCaprio then admitted that he is still somewhat nervous that he did a bad job during the parts where he sits quietly and looks at something far away.

- *The Onion*

I guess Leonardo's approach worked as Leonardo DiCaprio is the [2016 Oscar Winner](#) for Best Actor.

## DISTRICT CHANGEOVER 2016

### Date

July 2, 2016, 6:30 pm to 10:00pm

### Details

Celebrate the achievements of District 9455 and look forward to a new Rotary year.

### Venue

Parmelia Hilton Hotel 14 Mill Street, Perth WA 6000

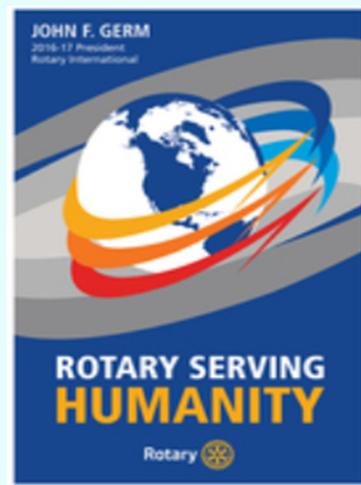


## 4 WAY TEST

The District Final will also be held at the Rotary Club of Matilda Bay on Thursday evening 7<sup>th</sup> April – 6.00pm for 6.30 pm at the Matilda Bay Restaurant.

@BBC\_HaveYourSay 🇬🇧 'hello, emergency, how can I help?' 'my wife is giving birth?' 'Is this her first born?' 'No! This is her husband!'

## 2016/17 THEME



Rotary's founder, Paul Harris, believed that serving humanity is "the most worthwhile thing a person can do," RI President-elect John F. Germ said, and that being a part of Rotary is a "great opportunity" to make that happen. Germ unveiled the 2016-17 presidential theme, *Rotary Serving Humanity*, to incoming district governors on 18 January at the International Assembly in San Diego, California, USA. "I believe everyone recognizes the opportunity to serve Rotary for what it truly is: not a small opportunity, but a great one; an opportunity of a lifetime to change the world for the better, forever through Rotary's service to humanity," said Germ.



# VOCATIONAL SERVICE

Vocational Service is the "Second Avenue of Service."

No aspect of Rotary is more closely related to each member than a personal commitment to represent one's vocation or occupation to fellow Rotarians and to exemplify the characteristics of high ethical standards and the dignity of work.

Programs of vocational service are those, which seek to improve business relations while improving the quality of trades, industry, commerce and the professions. Rotarians understand that each person makes a valuable contribution to a better society through daily activities in a business or profession.

Vocational service is frequently demonstrated by offering young people career guidance, occupational information and assistance in making vocational choices. Some clubs sponsor high school career conferences. Many recognize the dignity of employment by honoring exemplary service of individuals working in their communities.

The 4-Way Test and other ethical and laudable business philosophies are often promoted among young people entering the world of work. Vocational talks and discussion of business issues are also typical vocational service programs at most clubs. Regardless of the ways that vocational service is expressed, it is the banner by which Rotarians "recognize the worthiness of all useful occupations" and demonstrate a commitment to "high ethical standards in all businesses and professions."

That's why the Second Avenue of Service is fundamental to every Rotary club.

# VOLUNTEERING

One of the things that the Club is looking at and has never really been involved in, is voluntary work. We have been very focused on fundraising efforts and perhaps lost touch with another aspect of Community Service – that of volunteering. By doing hands-on work in the Community.

Have you ever thought about volunteering your time to a local charity or community organisation? There are many different reasons for you to start volunteering:

- To help others
- To learn about an activity or organisation that interests you
- To beat boredom (if you find yourself sitting around the house feeling totally bored, volunteering in an activity you enjoy can be a great way to change things)
- To overcome a loss you have experienced (one of the best ways to help yourself in a time of loss is to help others)
- To gain perspective on life (there is no better way to understand your blessings than to help people in need)

We are inviting ideas where RCM can do hands-on work in the community - with the aged, the infirm, with children or such.

*Give us your thoughts/ideas!*



**ONE DAY YOUTUBE, TWITTER AND FACEBOOK WILL JOIN TOGETHER AND BE CALLED...**



**You** **twitface**

**Win a trip for two to Italy!**  
**Or Hobart, Tasmania!**  
 Includes return airfares & accommodation



**RAFFLE**

[www.katanningrotary.org/raffle/](http://www.katanningrotary.org/raffle/)

**Rotary District 9455** 

**Conference 2016**

**To be held on 8th - 9th - 10th April 2016**

- Friday 8th - Cocktails in the John Inverarity Music & Drama Centre at Hale School
- Saturday 9th - Conference in the John Inverarity Music & Drama Centre at Hale School
- Saturday 9th - Gala Dinner at the Rendezvous Grand Hotel, Scarborough
- Sunday 10th - Rotary in Action - Optional tours

For Bookings, go to "District Conference 2016" in the Events menu.



DG Jerry  
 Invites Rotarians, Partners, Friends, Business Colleagues to an Inspirational Educational Fun Filled Conference

# Rotary



## DISTRICT 9455

## STRATEGIC PLAN

## 2014 — 2017



# ENGAGE LEAD INSPIRE

### STRATEGIC GOAL 1 - SUPPORT AND STRENGTHEN CLUBS

#### 1.1 Strategic planning and future vision

- All clubs are provided with opportunities to engage in planning with an emphasis on progressive and contemporary thinking about how we do Rotary.

#### 1.2 A strong and vibrant membership

- An active Membership Development strategy consistent with the RI Regional Membership Plan.
- Clubs are supported to develop and implement Membership Development Plans.
- A five year plan for extension of Rotary Clubs is developed, implemented and reviewed on an annual basis.
- The Family of Rotary is promoted and developed.

#### 1.3 Develop current and future Rotary leaders

- Rotary leaders are identified and developed for both District and Club roles.
- Build the knowledge of Rotarians for effective action.

#### 1.4 An effective district structure and governance framework that facilitates the work of Rotary

- An effective functional District structure that enables the work of Rotary programs throughout Clubs.

### STRATEGIC GOAL 2 - INCREASE HUMANITARIAN SERVICE

#### 2.1 Promote and coordinate diverse, innovative and sustainable programs across the five Avenues of Service

- An active and diverse youth program that supports development, leadership, and learning at a local and global level.
- Promotion of programs that contribute to the wellbeing of local communities.
- Promotion of vocational service as a core driver of Rotary Service.
- Support for projects that enable positive humanitarian outcomes in international communities.
- Effective, relevant and successful clubs.

#### 2.2 Develop effective and sustainable strategic partnerships

- Collaborative partnerships and strategic alliances that facilitate the outcomes of Rotary within the local community.
- Collaborative partnership and strategic alliances that facilitate the outcomes of Rotary within the international community.

#### 2.3 A strong and well supported Rotary Foundation

- The Rotary Foundation is well understood by all Rotarians and regarded as a charity of choice.
- Strong individual and club financial contributions to the programs of the Rotary Foundation.
- Sustained financial contributions for the Polio End Game.
- Effective utilisations of the Foundation Grant programs.



### STRATEGIC GOAL 3 - PUBLIC IMAGE AND AWARENESS

#### 3.1 Promote a modern and contemporary image of Rotary

- Utilise the Rotary Branding consistent with Rotary International Guidelines.
- Professional events that promote Rotary to a wider community of interest.
- A timely and contemporary media presence.

#### 3.2 Effective outcome driven communications

- Effective, timely, professional and relevant communication to Rotarian's and Clubs.
- Develop and sustain effective outcome driven communication within the external community.



# A club hunter's guide to gaining new members

*From Rotary Down Under Issue 581 March 2016*

A fun-loving Rotarian recounts their experience of looking for a new club.

*Words by (Name and Rotary club withheld by Rotary Down Under)*

**YOU** hear it all the time. "We're a really friendly club and welcome visitors."

Oh yeah.

As an experienced Rotarian, but new chum to a new district, I knew I needed to find a fun club where members were on my wavelength. A club where I felt welcome and valued. My strategy was to draw up a list of clubs, then find out more about them before visiting the main contenders and making a decision.

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***"It was staggering how many websites were out of date, some by three or four years, while some lacked the most basic information such as a contact email."***

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First step was an internet search – and what an eye-opener that was! It was staggering how many websites were out of date, some by three or four years, while some lacked the most basic information such as a contact email. Content often failed to showcase the club's achievements or offer a glimpse into the club's

personality. Hmm, that put a line through quite a few clubs.

Same for social media. Few clubs had a SM presence, and of those that did have, say, a Facebook page, many had not been posted on for months or even years. More clubs struck off my list.

Then I sent off a few emails to clubs seeking information about their meeting. One or two didn't respond. One person didn't know when the next meeting was. A couple of responses were curt and certainly didn't make me feel welcome. That whittled my list down even further.

So, I trotted along to several meetings where the reception ranged from very welcoming to plain rude. At one meeting, the club did not bother to acknowledge me as a guest during the meeting. I'd find few members took the time to engage with me, preferring to chat with their mates instead.

At one club, no one knew who the membership person was, and everyone thought that a huge joke. One president simply thrust a joining form under my nose and told me to fill it out, then walked away.

That eliminated a few more clubs.

The good news is that I did find the right club, and I'm now happily entrenched in that club. From the moment I walked in the door I was made to feel welcome. But the one thing that swung the pendulum in this club's favour was one member who made a point of sitting next

## **Tips to turn visitors into members:**

- Keep your website relevant, informative and up to date
- Create an engaging social media presence
- Have a friendly and informed member at the end of your club email – one who will make a visitor's experience terrific from the first contact
- Find out a little about the visitor, then let club members know in advance about their visit
- Have procedures in place to cater for visitors
- Assign a buddy to all visitors
- Encourage members to speak with the visitor by including them in conversations
- Above all, make the visitor feel welcome and important

to me and explaining things as the meeting progressed.

So, the message for clubs is to take a long, hard look at the way they treat their visitors – all of whom are potential members. If you treat a prospective member who's an experienced Rotarian badly, what hope have you got of attracting younger, new members? •

## Boss Wants Friendly, Relaxed Company Culture In Place By Friday



SAN MATEO, CA—Warning of severe consequences if he didn't see results, Pantheon Digital Consulting COO Daniel Abelson, 59, told employees Monday he wants a relaxed, friendly company culture implemented by the end of the week, sources within the organization confirmed.

"I don't care how you make this a laid-back, fun place to work, just get it done, and get it done fast," Abelson said during a meeting of the company's various department heads, which is said to have begun with Abelson harshly reprimanding a client service manager for arriving five minutes late.

"If we have to stay late every night this week figuring this thing out, then that's what we're going to do. And if we don't have a casual, cheerful workplace environment all wrapped up by end of day Friday, everybody's coming in this weekend."

Abelson reportedly dismissed a project manager later that day when the employee failed to loosen up after Abelson demanded she do so.

- The Onion

On December 5, 1664, the first event in the greatest series of coincidences in history occurred. On this date, a ship in the Menai Strait, off North Wales, sank with eighty one passengers on board. There was one survivor – a man named Hugh Williams.

On the same date in 1785, a ship sank in the Menai Strait with sixty passengers on board. There was one survivor – a man named Hugh Williams.

On the very same date in 1860 in exactly the same area, a ship sank with twenty-five passengers on board. There was one survivor – a man named Hugh Williams.



**Sunday 20 March 2016, 9am to 3pm**

Market Square Park, Roberts Road, Subiaco

- **Pop-up "cafes"** – breakfast foods and coffee.
- **Free Entertainment** – jazz musicians and other artists. Art Workshop on application. Local school art display.
- **Pop-up stalls** – craft, vintage, book sale and retro wares, art exhibition and art workshop
- **Kids'Activities** – Playground, jugglers, clowns, fairies, and elves,
- **All entrants** receive a free raffle ticket; hourly draws conducted.
- **Entry fee donation** of \$5/adults and children under 15 free.
- **Book a market stall** on line – <http://www.brunchonroberts.com/>
- **Enquiries:** [brunchonroberts@gmail.com](mailto:brunchonroberts@gmail.com)

## BI-DISTRICT ROTARY FOUNDATION DINNER

Bi-District Rotary Foundation Dinner on **Thursday 19th May.**

You and your partner are ALL welcome, the dinner will be at the Parmelia Hilton, and the cost per head is still \$ 125.00. This covers the 3 course meal, pre-dinner drinks plus a bottle of red and white wine on the table.

Please put this in your Diary, now. We urge you to consider coming to the Dinner, not only to support our Charity of choice – The Rotary Foundation, but also to hear past RI President Bill Boyd speak.



Vale Club member Sarah Morgan!