



The Mindarie Bulletin



51

3rd September 2017

Rotary Club of Mindarie Inc. WA
District 9455 Club 83520
Chartered 11/2010

www.rotarymindarie.com

Meets every second Wednesday
at Mindarie Marina Boardroom.
5:30pm for 6:00pm

GENERATIONS IN ROTARY

What we have in common matters more than our differences.

It is a widely-held assumption that Rotary's future rests on its ability to attract and engage younger members. Rotary training events, from district to zone, offer tips and insights on how to engage with Gen X, Gen Y (Millennials) and beyond. I have led some of those sessions myself. There are some meaningful differences between generations, what they care about, how they engage and what they look for in how they serve. But do we need to focus on what is different in order to attract new members?

In September, 2013 Rotary convened a Young Professionals Summit. They invited thirty, sub-40-year-old Rotarians to Chicago for a two-day event to explore how Rotary can better attract Young professionals.

Here are four themes that one participant distilled from the event.

Young professionals want:

- Diversity: Clubs with a range of members
- Impact: Engage in projects that make a real difference in the lives of others
- Business connections
- Fun and flexibility, minus stuffy traditions, rituals, and internal politics

Can you picture what this event must have been like? Can you get a sense of the energy of the group, discussing desires and interests, writing on flipcharts and sharing their insights? Can you hear the laughter and see the smiles? Now imagine everyone in the room is age 55 and older.

Don't we all want to meet with a diverse group of professionals? Don't we all want to roll up our sleeves on projects that create measurable, meaningful impact? Don't we all want to make new business connections? How about more fun minus the politics?

When I think of the strongest clubs I know of, whether new or well-established, they have one thing in common: they are improving. They are dynamic. They are refreshing their projects, updating their vision and are willing to take risks to get better.

Take a look at the four themes above and start improving!

- Focus: What can you do in the second half of your Rotary year to improve in each area?
- Take quick action: What can you accomplish by the end of this month?
- Share the story: What will you do to better promote what you are doing and how you are in motion?

Yes, each generation wants something slightly different out of their Rotary experience. But there is a lot more that we have in common. Let's improve at the basics and see if it becomes easier to attract and retain members of any age.

by Greg Krauska, Change Agent

He is particularly active in Rotary to help Rotary clubs develop their strategic vision, to grow and retain members and to make it easy for new generations to experience the profound gift of giving back. Increase impact for less effort and cost!

2017/18 THEME



RI President Ian Riseley:

In 2017-18, we will answer the question "What is Rotary?" with the theme Rotary: Making a Difference.

However each of us chooses to serve, we do it because we know our service makes a difference in the lives of others. Whether we are building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people's lives — in ways large and small — for the better. Whatever motivation each of us had for joining Rotary, it is the satisfaction we find in Rotary that causes us to remain, the satisfaction of knowing that week by week, year by year, we are part of Rotary: Making a Difference.

Rotary
Club of Mindarie

You can
make a
difference.

www.rotarymindarie.com



CLUB MEETING NOTES

Club Meeting 30th August Dome Currumbine

Club members met at the Dome, Currumbine for the second time with the meeting commencing around 6:25.

President Ralph welcomed our guests Major Nikki Novell and Jason S from the Salvation Army, Merriwa. New member prospect Violet was in attendance and Ralph mentioned that she had lodged and application to join the Club and that once we had better premises, she would be inducted into Rotary and the Club.

Apologies had been received from PP Sally, Brian, Tracey and Dave as well as the "standing" apologies from our "leave of absence" members Alan, Kelly and Nick.

The toast to Rotary and Australia was given by PP Nigel who was welcomed back from his holiday back in South Africa..

There were no make-ups.

As regards events and activities, Ralph raised the following:

- Every three years we need to renew our Charitable License and he has submitted the necessary paperwork.
- He had recently received a request from 89.7FM, the local community radio station about them conducting a sausage sizzle under our Charitable License. According to WA Govt guidelines, for one off type events, this is perfectly acceptable as long as we agree. He saw no problem in allowing 89.7FM to do a sizzle under our license. The radio station will also do promotion of our Swap Mart at regular intervals. There was discussion as to who listens to 89.7FM?
- Mention was made that our Swap Mart picked up somewhat last Sunday but attendance by buyers and sellers has been low over the preceding months. The weather may be a factor but an email had been received questioning why we close the Swap Mart so early on the Sunday? Apparently, parents take their kids to sports events in the morning and thus miss out on Swap Mart.
- He advised members that we will be exploring the possibility of relocating the Swap Mart to the old Bunnings car park. There was a general view that this would offer more opportunities for the success of the Swap Mart as we would not have the restrictions imposed by the Shopping Centre i.e. no food, no new goods etc.
- In accordance with RI President Ian Riseley's suggestion, Ralph will be contacting CoW about a tree planting event in our catchment area. He is also looking to see if RC Wanneroo and RC Joondalup would participate.
- Bunnings have advised us that there is a lady who wishes to have help with a garden project. This is a similar situation as the Sells family and Ralph has requested more information so that we can assess the situation.
- Ralph and Margaret will be presenting a Certificate of Appreciation to Mindarie PS next Thursday at their assembly – for their assistance and donations for Ampan as well as the monies raised by students for the next stage of Ampan. Margaret needs to prepare a presentation showing the effects of the donation not only in the village but the whole area. Apparently, it has had a very beneficial effect indeed.

- Sales of the Deals4Locals booklet have been reasonable so far and Ralph urged members to really push the discount booklet as it generated \$7 for the Club and one voucher would allow a purchaser to redeem the cost of the booklet.
- We are still exploring options for a meeting venue.

RYE student Kaisla gave us a quick summary of what had been happening in her life over the last two weeks whilst she is being hosted by Mike. Later this month, she will be travelling with Port School to Malaysia.

Our guest speaker was Major Nikki Novell from the Salvation Army, Merriwa and she was accompanied by Jason whose life had been significantly enhanced by the work of the Salvos. Nikki really expanded our understanding of the work that the Salvos do overall and what is happening in the local community with regard to the less fortunate. She and Jason gave us practical experiences of the Doorways programme

There is no doubt that her talk, together with the personal experience of Jason, inspired us to make sure that we continue with our activities to assist in the local community.



Some other housekeeping/information items discussed included:

- RC Joondalup is having a Quiz Night on 14th October. We have 5 attendees wishing to attend - Margaret, Ralph, Myrtle, Jessica and Karina.
- Ralph reminded those present of the Rotary Means Business event on 12th September at Subiaco. He has made bookings for Darren, Nigel, Ralph and Jessica.
- Ralph reminded members that membership dues need to be paid. In order to remain a member of Rotary and the Club, one must be financial.
- As to the meeting on the 27th September, DG Lindsay Dry will be in attendance and we will be having a much delayed presentation from Kaisla about her homeland and her Oz and Malaysian experience so far. We hope to have a better meeting location for that meeting.

The meeting concluded at 19:40.

Q:What has 100 legs and 4 teeth? A. The Collingwood cheer squad



Rotary International's most recent research tells us that the public still doesn't have a true understanding of what Rotary stands for, how we're different, why we matter, or the impact we make. They don't know what we do in local communities or what role we've played in the effort to end polio. And nearly 60 percent of those surveyed said they were unaware that a Rotary club exists in their own community.

As our next step in the brand strengthening initiative, we're introducing our latest global public image campaign: People of Action. This campaign brings the Rotary story to life in a way that narrows the gap between public awareness and understanding.

The **People of Action** campaign communicates the essence of Rotary and reflects our values, such as:

- ☐ We build lifelong relationships.
- ☐ We honor our commitments.
- ☐ We connect diverse perspectives.
- ☐ We apply our leadership and expertise to solve social issues.

It tells our story in our own voice, which is:

- ☐ Smart — we are insightful and discerning.
- ☐ Compassionate — we tackle community challenges with empathy and understanding.
- ☐ Persevering — we find lasting solutions to systemic problems.
- ☐ Inspiring — we encourage others to take action, conveying hope, enthusiasm, and passion.

As a Rotarian, you're also a brand ambassador. You can tell the story of Rotary and how we are people of action in communities worldwide.

To spread this narrative in a clear, consistent, and compelling way, we developed People of Action campaign materials in the Brand Center: print, digital, and outdoor advertisements, as well as videos and other marketing resources. We want to ensure that all Rotarians can support our effort to enhance awareness and understanding of Rotary.

Our story hasn't changed. But how we share it with the world is vital to our future. Through a unified Rotary image and a clear, compelling voice, we are enhancing our legacy as one of the most respected organizations in the world.

**Great teams care more.
They care more about their effort, their work and
their team members.**

MAKING A DIFFERENCE



As you all know, we donated 30 winter backpacks to MercyCare, Merriwa, for distribution to the needy and homeless in our local community. An additional 10 backpacks were also given to Margaret for her to handout to the homeless that she encounters on her travels.

Nita Harken, the coordinator at MercyCare provided this feedback as to the impact such a small donation can make:

"Yesterday we received a call from a Youth Support person who advised that they were working with a 13 year old male who had been couch surfing and doing it tuff.

He had received a backpack and he was so pleased with ithe actually criedhe loved the fact that he could brush his teeth and he was really impressed with the beanie. This contact has led to further referral to other services.

Today we had a male 30+ come into the Hub...he is homeless. He came to wash up a bit, charge his phone and to have a cuppa. We understand that he likes to keep himself 'clean" etc....we provided him with a backpack....he was very taken aback by your kindnesshe actually needed time to compose himself. He said " You don't know how much this means to me".....he is very grateful and asked us to thank you all."

The Club recognises and acknowledges:

- The contribution of the Ryphen students who brought backpacks and sundry contents to the Ryphen Camp to kick start the winter backpack initiative;
- The efforts of a number of Club members and volunteers in "standardising" the contents to ensure all were the same (for males and females)
- The Club's funding contribution of \$650 to acquire sundry other content items to "complete" all 40 backpacks.

The 29th August edition of the North Coast Times ran an article about our donation – thankyou!

Australia Secures Earlybird Bookings For Next Six US Wars



Australia has secured a cracking deal on future international conflicts, bulk-booking our spot in all US-led wars for at least the next three years.

Speaking to journalists today Prime Minister Malcolm Turnbull said, "We have a very clear moral obligation to stand shoulder to shoulder with the US against yet unspecified foes, to defend as yet unspecified principles, at yet to be arranged times and locations. "Also, we got a terrific discount".

Opposition Leader Bill Shorten backed the move but criticised the PM's lack of commitment to the alliance, pointing out that 6 wars was unlikely to even get us through the Trump Presidency.

- The Shovel



"I love reading. I read about 3 hours a day. My favorite book is Facebook."

THE ROTARY CLUB OF COMO



6TH ANNUAL CAR SHOW

Supported by Wesley College, South Perth



For Vehicles Ancient and Modern

SUNDAY 1st OCTOBER 2017

10 am to Mid Afternoon

WESLEY COLLEGE – WARD OVAL – ENTRY FROM ANGELO STREET

Jazz Band, Sausage Sizzle, Cake Stall
Ice Cream & Coffee

Tickets \$10 (concession \$8) Children Gold Coin

Let's LIFT THE LID on MENTAL ILLNESS



with Australian Rotary Health

- by thanking those working tirelessly to find new treatment and cures for mental illness
- by donating to Australian Rotary Health so we can continue to support research in mental health
- by acknowledging that it's OK to seek help for a mental health concern
- by addressing such issues as cyber bullying, family violence, alcohol & drug abuse, child abuse, as well as anxiety, depression and other mental health issues
- by continuing to talk about mental health and its importance
- by supporting Hat Day on World Mental Health Day on October 10th or any day during Mental Health Month in October



www.australianrotaryhealth.org.au

Ph: 02 8837 1900 • E: admin@arh.org.au • PO Box 3455, Parramatta NSW 2124



When traveling to Japan, you will notice that the majority of the Japanese people are not tall and that not all trains are high speed bullet trains (Shinkansen).

Knowledge is Power

Words by
Andrew Best
CDS supervisor

Knowledge, or in our sense, information, is critical to understanding what we have achieved; but, more importantly, is powerful in allowing us to achieve more.



Andrew Best
Club & District
Support supervisor,
RISPPO

This year, Rotary International president Ian Riseley has called upon all clubs to undertake two tasks... just two. (Apart from paying your dues on time, of course.)

1. Record total project contribution in dollar value.
2. Record total service hours.

For someone relatively new to the organisation, I still find it hard to believe that Rotary does not have an accurate record of what we have achieved on a local, national or global level when it comes to clubs' projects and impact.

Imagine the leverage/power your club would have by walking into the mayor's office, or a local supporter, and explicitly showing the actual impact of what your club has achieved over the past 12 months. More than 10,000 volunteer hours, \$10,000 donated back to the local community; then watch the mayor try and say no to your request for future support.

Now imagine that on a national or global level. The numbers would

be astronomical, and large enough to further develop relationships with the likes of the UN, WHO, or the next Bill & Melinda Gates Foundation.

But we can't do any of that at the moment, because we don't have the knowledge of all the good we are doing in the world, and how much we are *Making a Difference*.

So please, follow the request from Ian and record this information through Rotary Club Central.

This request comes at a perfect time, as we have just launched the totally revitalised and upgraded Rotary Club Central (RCC).

This simple-to-follow website is so easy to use you can even complete these steps on your smartphone or tablet, live, while at your club event or project. It takes less than two minutes to log in and record the dollar amounts and volunteer hours.

If you are having difficulties, please reach out to a neighbour club, or contact us here in the office on 02 8892 9800 or risppo@rotary.org.

Let's capture the good work we do to allow us to be *Making a Difference*, locally and globally. •

*I do a lot of charity work ...
that is, if volunteering
my opinion counts.*



You can't have a better tomorrow if you are thinking about yesterday all the time.

— Charles Kettering —

Medical Aid for Oceania and Worldwide (MAFO)

RAWCS Project 48/2012-13

Since it first began operation in 2010 as Beds for Fiji, MAFO has gradually added value to the scope of the project. First came the signing of a Memorandum of Understanding with Ramsay Health Care in 2012 and then the gradual expansion not only of the range of equipment supplied, but also the diversity of destinations.

As well as beds MAFO now supplies anaesthetic and x-ray machines, ECG monitors, defibrillators, operating theatre equipment and a full range of hospital consumables.

We serve hospitals and other medical facilities in numerous Pacific islands, the Asia-Pacific region and the African continent.

Along the way suppliers other than Ramsay heard about the project and we now receive donated equipment from a variety of medical and pharmaceutical sources.

Today MAFO's reputation as a source of shipping and logistical expertise has spread to other clubs, which sometimes "hire" us to organise container shipping on their behalf. One such club is the Rotary Club of West Wollongong, for which MAFO has recently delivered a 20ft container for packing by the Club with mixed medical and educational supplies, as well as 170 litres of paint for the refurbishment of medical clinics in the Cook Islands.

Less advice
and more
hands.

- German Proverb

2017-2018 RI PRESIDENT
IAN RISELEY'S CHALLENGE:

**EVERY ROTARIAN
PLANT A TREE
BY EARTH DAY**

22 APRIL 2018



The Club has decided to promote the Deals4Locals Discount voucher book.

The Booklet costs \$10 and for every sale, our Club receives \$7.

In most cases, you will get your \$10 back with one coupon use.

The list of local businesses participating is shown on the right. Members are urged to get their booklets and engage in selling them to their friends, relatives and colleagues who reside and/or work in the local area.

RC Joondalup is also promoting this great discount deal..

Copies can be obtained from Ralph.

deals4locals
FUNDRAISING MADE EASY

Unlike other entertainment books, this focuses on discounts at local businesses:

- Hog's Breath Café, Mindarie
- Union Kitchen, Mindarie
- Oscar's Restaurant, Currambine
- The Leopard Lodge, Carabooda
- La Crema Coffee, Joondalup
- Hooked on Cakes, Butler
- Sensation Divine, Clarkson
- The Sixty30, Merriwa
- Lacey's Boxing Gym, Currambine
- Posh Pizz, Quinns Rocks
- Hair Riot, Clarkson
- IPL Beauty, Clarkson
- Status Castles,
- Clod Rock, Clarkson
- Mindarie Keys Fish & Chips, Mindarie
- Pasta Cup, Currambine
- Brighton Barbershop, Butler
- Café De Carlo, Butler
- La Mexicano, Joondalup
- U Brew It, Joondalup
- Kalahari Café, Clarkson
- The Old Piccadilly Pizzeria, Joondalup
- Diamond Dance, Joondalup
- Holiday Massage & Spa, Joondalup
- Just Adult, Joondalup
- Shah Palace Indian restaurant, Joondalup
- IMLI Indian Restaurant, Joondalup
- Shawarma Kebabs, Joondalup
- The Regents Barber, Joondalup
- Masala Indian Restaurant, Clarkson
- Roma Sparita, Kinross
- Mr HO Restaurant, Clarkson
- Thai Bean Restaurant, Mindarie
- The Salon, Brighton
- Diesel Gym, Joondalup
- Pizza Pizzazz, Currambine
- Forte Music School, Joondalup
- Viet Pearl Café, Joondalup
- Tao Café, Joondalup
- Trotter Café, Joondalup
- The Pilates Klinik, Joondalup
- Great British Chippy, Currambine
- Steve's Spit Hire & Catering, Clarkson
- Hans Café, Joondalup
- My Hungry Bear Café, Butler
- Darklight (laser tag), Joondalup
- Mirrors Hair Studio, Joondalup
- Mindarie Fishing Charters, Mindarie
- Pecks Perfect Paws, Quinns rocks
- Tiny Angels Photography,
- Wendy's, Joondalup
- Cos Medical Skin Solutions, Joondalup
- Salt Indian Cuisine, Mindarie
- Atlantis Indoor Play Centre, Clarkson
- Purity Nails, Currambine
- Hardware Care, Merriwa
- The Curry Affair, Joondalup
- Jesters, Brighton
- Oscars Restaurant, Currambine



NEW



Rotary
Club of Mindarie



@RotaryClubofMindarie