

# The Mindarie Bulletin



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7<sup>th</sup> May 2018

Rotary Club of Mindarie Inc. WA  
District 9455 Club 83520  
Chartered 11/2010

[www.rotarymindarie.com](http://www.rotarymindarie.com)

Meets every second Wednesday  
at Quinns Mindarie Community Centre.  
5:45pm for 6:00pm



*"It is well that  
there is nothing  
in Rotary so sacred that it  
cannot be set aside in favor  
of things better."*

- Paul Harris



Rotary projects deliver 2-way  
joy. "We are entitled to the  
maximum of happiness..."

- Paul Harris

## SMALL CLUB GROWS BY 50%

By President Lynn Duffy-O'Shea, Brookfields Rotary Club  
Newsletter of Zones 24 & 32, November 2017

The Rotary Club of the Brookfields is a small club located in a rural area of Massachusetts. Last spring, we had 10 members. Today we have 15 members and expect to add several more by year's end.

Most of our members were 70 and older. We knew it was more than urgent to get new members. We needed more capable people to continue all the projects we do in the communities we serve. We focused on our membership efforts by making ourselves more visible in our communities. We got involved in as many public image events as we could! We used Tri-fold boards to visually show the many different things we do and did our best to engage in conversation about Rotary with people who noticed us.

We would then extend an invitation for them to come and visit our club while enjoying a meal on us. We also asked for their email address and added them to our Rotary Bulletin. This way they continually get our information and updates on fundraisers, meetings/ events, and social events. By keeping them in the loop, our hope is that the interested individuals will be more likely to respond and want to become more involved with our club.

Our club has discussed what keeps people in our communities from joining Rotary. The big two, as elsewhere, are Cost and Time. Our club now offers not only the traditional membership but also Corporate membership and Family membership as well as Rotary Volunteers. We still keep "attendance," but now we include all events and fundraisers, as well as Rotary work done outside of a meeting, as a "makeup."

Our younger Baby Boomer retirees tend to be "doers." They are full of action and want to see results. They also expect really good speakers. They are not interested in coming to the meeting each week for a chance to eat out, write a check and go home. So, we partnered with a non-profit that helps children in our communities:



We help out in the warehouse organizing and checking food to be pack-aged for delivery to the schools in our towns. We also hold fundraisers to raise money to help our Angels and Back-pack food program as well as all of our other Projects. Our hands-on community service projects include four Senior Spaghetti dinners, three Pancake breakfasts, handing out Dictionaries/Thesaurus to the 3rd graders in our seven towns and participating in the town holiday celebration. It was relatively easy to get prospective members to buy into what our club does, but membership growth doesn't stop there!

Our next focus was to educate our new members on Rotary — and so we asked key district speakers come to speak. They have addressed topics including The Rotary Foundation, Grants, International Projects and Youth Exchange. We feel this makes our new members empowered to participate. Inviting new members to attend district events is also very important — it really gives newbies the knowledge and confidence to become future club and district leaders. Our final focus is on fun!! Our club plans many fun family oriented events throughout the year. This is our recipe for growth and it's really working for us!



## Wednesday 2<sup>nd</sup> May Quinns Mindarie Community Centre

The meeting opened at 6:20 and President Ralph welcomed attendees and in particular our special guest speaker Karin Borzel.

He advised that we had a number of apologies and then gave a toast to Australia and the works of Rotary.

PE Jessica and David advised that they had attended the Scarborough meeting as they had a guest speaker talking about electric cars and that PP Darren was being inducted. In addition, they had attended the RMB meeting yesterday.

Ralph then stated that the focus of this meeting was the presentation by our guest speaker and asked that PE Jessica introduce Karin.

Karin is the Director for Strategy & Innovation at RC Crawley. She gave us a presentation on what needs to be considered and actioned in order to revitalise a flagging Rotary Club. She illustrated her points with examples of her work at the Rotary Club of Crawley. The presentation certainly identified many valid issues and matters for improvement such as meetings and venue, organisational structure, interaction with other Clubs and many others. We look forward to her assistance in the coming Rotary year.



As regards business matters, Ralph advised:

- There is a Zone 3 meeting (RC Hilarys, RC Joondalup, RC Wanneroo and RC Mindarie) on Monday 14<sup>th</sup> May at Woodvale tavern. Cost is \$35 pp and it is the opportunity to mix with other Rotarians. The meeting will be preceded by a meeting of Presidents and Presidents Elect.
- As all are aware, we had suspended our swap Mart and OKSC Management had responded to us about re-engaging. However, what had been suggested was a continuation of the same. Ralph had written to OKSC stating our views and had received a response requesting details of how we would like to operate? The Board is to consider a response.
- We have been advised by the District RYE Chair that some of our members have volunteered to host a German exchange student for 6 months in 2019. RC Corrigin will be hosting him from July – December 2018. Details of the student are forthcoming and we will check if Mindarie SC can take him.
- We are still looking for Club Officers for 2018/19 and PE Jessica advised that she acknowledged that President Ralph had been fulfilling many roles in the Club and that she could not do all of the roles due to business commitments. She will be contacting members personally to solicit their involvement.

PP Karina advised us of the status of Rypen so far.

President Ralph advised that we would not be holding our regular meeting on the 16<sup>th</sup> May as this would be “replaced” by the Zone 3 meeting on the 14<sup>th</sup> May.

The meeting concluded at 7:35pm.

## THE CHANGING FACE OF ROTARY – THE WORLD’S YOUNGEST ROTARY PRESIDENT?



**The person thought to be the world’s youngest Rotary club President may well have taken the reins at Manchester’s newest club.**

Manchester Trailblazers Rotary Club is certainly living up to its name having recently named 22-year-old Martin Judd as their new President for the year.

He is also among the youngest in Rotary’s 112-year international history, and for Martin, having the chance to lead the way is something he is relishing.

“Rotary is often thought of as a club for older men but this is just not true,” Martin explained.

***“The idea of breaking the mould and helping to change the image appeals to me a lot.”***

That goes for Martin’s 18-year old girlfriend Nicole Harris too. She is the newest Trailblazers recruit, along with becoming the youngest female Rotarian among the Great Britain and Ireland’s 47,500 members.

“Age has become a big issue in Rotary,” Martin added, “the pressure is on to generate the next generation who can take our international network into the future. Without younger members the proud history of this great humanitarian voluntary organisation could grind to a halt.”

Martin, son of a racehorse trainer, was born in Tokoroa on North Island, New Zealand, but moved to the UK in 2012. It was in New Zealand that he became interested in Rotary when school friends joined a sponsored youth exchange group to Brazil. So, in 2014, he joined the newly formed Manchester Trailblazers and was elected President Nominee within a year.

Martin currently lives in Oldham, works in customer services at Manchester Piccadilly’s Waitrose branch and is studying for an Open University degree in economics and mathematical sciences.

His targets for the club during his presidential year are to raise membership, boost the charity fundraising programme and launch his own personal education and literacy projects.

**I hate people who cannot let go of the past.  
Debt collectors are the worst.**

## Polio weekly update to April 25

**Poliovirus Weekly Update**  
25-Apr-2018,  
World Health Organization



- New wild poliovirus cases reported this week: 0
- Total number of wild poliovirus cases in 2018: 8
- Total number of wild poliovirus cases in 2017: 22
- New cVDPV cases reported this week: 1
- Total number of cVDPV cases in 2018: 4
- Total number of cVDPV cases in 2017: 96

### Headlines

New on [www.polioeradication.org](http://www.polioeradication.org):

For World Immunization Week, we found out about a typical week in the life of a [vaccine facilitator in Nigeria](#), and heard about the opportunities that the polio programme is [opening up for women and their communities](#).

In January, children in Raqqa city, Syria, [received polio vaccines for the first time in two years](#) as families return to their homes.

The GPEI Post-Certification Strategy (PCS), which is aimed at ensuring the availability of core functions to sustain a polio-free world after global certification (such as outbreak response capacity, surveillance, immunization and containment), is now available to [read on our website](#). The PCS will be presented to Member States at the World Health Assembly (WHA) in May.

Recommendations and meeting outcomes from the recent Strategic Advisory Group of Experts on immunization (SAGE) meeting are now [published](#). Among other things, the group reviewed and endorsed the main elements of the PCS, and reviewed proposed recommendations relating to global containment and immunization policies for countries hosting polio essential facilities (PEFs).

Summary of newly-reported viruses this week:

- **Pakistan:** One new wild poliovirus type 1 (WPV1) positive environmental sample has been reported, in Khyber Pakhtunkhwa province.
- **The Democratic Republic of the Congo:** One case of circulating vaccine-derived poliovirus type 2 (cVDPV2) reported, from Haut Katanga province.
- **Nigeria:** Circulating vaccine-derived poliovirus type 2 (cVDPV2) has been confirmed, following isolation of the virus from three environmental samples collected between 10 January and 20 March, from two environmental sites in Jigawa state.
- **Somalia:** Circulating vaccine-derived poliovirus type 3 (cVDPV3) has been confirmed, following isolation of the virus from four environmental samples collected between 8-22 March, from two environmental sites in Banadir province.

## WHAT DOES RC MINDARIE DO?



Many Rotary Clubs are identified by some form of major project or event which often receives high prominence.

So when our members are asked what does the Rotary Club of Mindarie do, how do you respond?

Perhaps it is a good time to remind members about the Club's "signature project".

As the final stages of the Club's first ever major project (PNG Ampan) were drawing to an end, in late 2016 the Board decided that the Club would, in future, direct its focus and efforts to local community projects as "charity begins at home".

A good option was proposed by two of our Past Presidents and this was taken on board under the banner of

### ***"Making A Difference in Our Community"***

whereby we looked to assist the needy, homeless and disadvantaged in our northern corridor. Some donations had been made in this respect in 2014/15.

We took this on as our regular annual "project" from 2017 onwards and have:

- *Summer:* Assembled and delivered Christmas hampers
- *Autumn:* Assembled and delivered Easter baskets
- *Winter:* With the assistance of Ryphen attendees, assembled and delivered Winter backpacks.

So far we are covering Summer, Autumn and Winter but are looking for some event for Spring.

Beneficiaries have been the individuals and families that utilise the Merriwa Mercycare and Salvation Army "hubs", the aged residents of the RAAFA Merriwa and Cambrai villages, the Patricia Giles Centre (for those subject to domestic violence) and various families (identified by local support groups and churches) as deserving of some and joy.

Whilst perhaps not as "glamorous" as International projects, our impact is both significant and worthwhile in our local community.

***In our small way, we bring a little smile and relief to families!***





## ROTARY: MAKING A DIFFERENCE



# PAINT4FREEDOM

Paint4Freedom is a new national art competition helping the fight against modern slavery.

Rotary clubs across Australia may partner with their local government councils to host competitions in their local community, between July and December 2018. Open to young budding (15-17 years) and amateur artists, the winners of community competitions will then be exhibited to regional judging panels. Winners of these rounds will then compete

in state then national finals, where emerging and established artists join the competition.

"Our club is working closely with Paint4Freedom for our local council to host the Paint4Freedom competition," said Chris Taylor, president of the Rotary Club of Dee Why Warringah, NSW. "I encourage all clubs to participate."

The events will help raise public awareness surrounding slavery in today's world, drawing attention to the plight of the victims of human

trafficking, forced labour and prostitution, both in Australia and globally. Funds raised will be directed towards anti-slavery organisations, disrupting the trade of human lives and helping rehabilitate victims.

The initiative comes as Australia is implementing a Modern Slavery Act; the Federal Government hopes to present legislation to the parliament later this year.

If you would like to become involved, visit [www.paint4freedom.org/rotary](http://www.paint4freedom.org/rotary). •

## BUY A BALE – OR A SEMITRAILER LOAD FULL

**THE** Rotary Club of Currumbin-Coolangatta-Tweed Inc, Qld/NSW, recently purchased an entire semitrailer load of hay to help out farmers doing it tough in the rural town of Mitchell, Qld.

The donation was organised in partnership with the Buy a Bale program, which has distributed some 160,000 bales of hay across four states since its foundation in September 2013.

The \$5500 required to purchase the hay and cover transport costs was principally raised through car boot sales run by the club at the close of last year. It took time to locate an appropriate supplier, as hay is scarce in many areas of Queensland and prices south have skyrocketed.

Thankfully, 44 round bales were secured in February from a grower



Rotarians Ken Harbour, Diana Travers, Peter Allen, president-elect Michelle Mitchell and the truck driver who transported the hay to Mitchell, Qld, for farmers doing it tough in the area.

located in the Lockyer Valley. Rotarians were onsite to lend a hand as the truck was loaded for the six-and-a-half-hour trip to Mitchell.

According to Buy a Bale founder Charles Alder, the hay was used to fatten cattle on a struggling property that had missed the rains.

The effort is a follow-up to a fundraiser run three years ago in which the now amalgamated Rotary Club of Currumbin-Coolangatta

Tweed Inc. combined with two local clubs to collect funding for drought-stricken Queenslanders. These were Coolangatta-Tweed Heads, Kirra-Currumbin and the Rotary Club of Burleigh Heads. A total of \$21,500 was sent to the Rotary Club of Longreach, which did a marvellous job ordering food, fodder and other items from local businesses to assist farmers, graziers and local businesses in that region.

## Hyde Park Community Fair



The Hyde Park Community Fair is one of Perth's longest running free community events.

This urban, vibrant, community event aims to bring people together by showcasing what is wonderful about WA and its diverse community.

The Hyde Park Community Fair has become an iconic event running for over 50 years and is proudly coordinated by the Rotary Club of North Perth.

## RC ARMADALE AWARDS WORTHY STUDENTS

Each year, the Rotary Club of Armadale awards scholarships to local and worthy high school students.

The Phil Phillips Incentive Scholarships are made available from a trust fund set up by a former President of the Rotary Club of Armadale.

Students are selected from three local high schools, based on various criteria that includes aptitude and attitude. Past President Joe Kalajzich, who is a former local high school Principal, assisted the schools with the selection process. The award is in the form of a grant of \$500, which is to be used exclusively for educational needs. Each student is then invited to attend a dinner meeting of the Rotary Club of Armadale, along with family members, and give a brief talk about themselves and their aspirations.



The Rotary Foundation is a not-for-profit corporation funded solely by voluntary contributions from members and friends of Rotary who support its mission to advance world understanding, goodwill, and peace. Using Rotary Foundation grants, Rotary's 34,000 clubs across the globe develop and carry out sustainable humanitarian projects and provide scholarships and professional training opportunities that promote peace, fight disease, provide clean water, sustain mothers and children, improve education, and strengthen local economies.

# McDonald's Launches New 'Ethical Options' Made From Free Range, Cruelty Free Emulsifiers



Fast food giant McDonald's has joined the movement towards offering more ethical food options, vowing to use only free range emulsifiers and additives in its burgers and fries.

A spokesperson for the company said its 218 different colourings, additives, silicones and emulsifiers were now free to roam free within the lab before being humanely coaxed into a large plastic tub for transportation.

"We try to make the process as compassionate as possible," he said, pointing out a group of microcrystalline cellulose relaxing on a laboratory bench. "Our dimethylpolysiloxanes and diacetyl tartaric acid esters have it pretty good here!"

He said the result was more ethical, tastier food options. "I think you'll notice the difference. It's good to sit down for a meal knowing your anti-foaming agents and distilled monoglycerides have been treated fairly and humanely".

- The Shovel



## PHANTOM OF THE OPERA GALA BALL

Highlighting the vital role hope and assistance plays in enabling family and domestic violence survivors to become fearless and independent.

Please join us as our guest for the Path of Hope Phantom of the Opera Gala Ball

Saturday 19 May

Pre drinks commence at 6.30pm

Guests will be invited into the ballroom for dinner at 7:00pm

A block out period of 10 minutes will apply after Ballroom entry at 7pm, so don't be late!

Where: Crown Towers

Dress: Formal Black Tie

Path of Hope is a Western Australian Rotary initiative breaking the intergenerational cycle of family and domestic violence. Our theme for 2018 is 'Phantom of the Opera' featuring Christine, the survivor of this story. A woman who follows what she believes her heart is telling her, only to find she has been deceived. A woman who is trapped and terrorised in the guise of love. A woman who ultimately stays true to herself and recognises that despite a hopeless situation, there can be a *path to hope*. The night will transport guests to a magical place, with enchanting and breathtaking entertainment.

Tickets are available at: <https://www.trybooking.com/book/event?eid=355851&>

If you would like to know more about Path of Hope or this year's Ball, please

contact Sarah-Jane Sharp via [sassy\\_sharp@yahoo.com.au](mailto:sassy_sharp@yahoo.com.au)

Collaboration Organisation



**You ever notice when geese fly in a V there is one line that is always longer than the other? Do you know why that is?**

**Because there are more geese in that line.**

**QUIZ NIGHT**  
for  
*Wheelchairs for Kids Inc.*  
**SATURDAY JULY 14, 2018**  
SORRENTO BOWLING CLUB  
PERCY DOYLE RESERVE. CORNER WARWICK RD & MARMION AV.,  
DUN CRAIG.  
ARRIVE BY 7.00PM FOR A 7.30PM START.  
**\$15 PER HEAD TABLES OF 8**  
LIGHT SUPPER PROVIDED.  
BYO NIBBLES **BUT NO DRINKS AS VENUE IS LICENSED**  
**GREAT PRIZES RAFFLES GAMES**  
BOOK AN EVENING TO LOOK FORWARD TO BY  
CONTACTING MARIE ON [marietcocks@gmail.com](mailto:marietcocks@gmail.com)  
OR  
RINGING MARIE ON 9246 0138 & LEAVING A MESSAGE.

**ROTARY CLUB OF BALLAJURA MALAGA**

**"THE BIG QUIZ"**

**Saturday 18th May 2013**

Doors Open 6.00pm Quiz Starts 7.00pm Sharp



## Strengthening Clubs - Improving Your Image

Marketing your club is a key factor in attracting and retaining membership and overall Club Image is very important.

### How does your club rate?

Review your Club in the following key areas and see how you score:

- Club meeting venue – easy to find – good parking facilities
- Best meeting day & time
- Allocated meet & greet person
- Room layout & look
- Smart members badges
- Appropriate speaker gifts
- Prospective member – visitor packs
- Meeting well structured & runs to time
- Ceremonial content
- Quality speakers variety
- Short topical sergeants session
- Good projects both raising funds & donating to causes
- Communications- club bulletin, club website, club brochure
- Effective local PR
- Ensure you have contact details on website and print material
- Strongly connected with your community
- Friendship beyond club meetings

*There is much that we can improve!*



"I SPEND 99 PERCENT OF MY TIME NETWORKING LOCALLY, BUILDING A STRONG WEB PRESENCE, ESTABLISHING BENEFICIAL RELATIONSHIPS WITH LEADERS IN MY FIELD, SPEAKING TO BUSINESS AND CIVIC GROUPS, AND PARTICIPATING IN CHARITABLE COMMUNITY OUTREACH ACTIVITIES. I SPEND THE OTHER ONE PERCENT TRYING TO REMEMBER WHAT IT IS I ACTUALLY DO FOR A LIVING!"



### The State Final of the Four Way Test Speech Contest



Samyuktha Ramesh and Mark Ajero  
District 9465

District  
Winners



Sophia Davies and Ciedele Mezger  
District 9455

### You are invited!

Venue: John McGrath Pavilion  
97 Hensman Street (behind Como Bowling Club)  
South Perth

Date: Monday 28<sup>th</sup> May 2018 Time: 6.00 pm for a 6.30 pm start

Cost: \$45.00 Drinks: B.Y.O alcohol and wine glasses  
Main course and dessert Water and Cool drinks supplied

Dress Code: Smart casual

RSVP: <https://www.trybooking.com/VLNW> or  
<https://www.trybooking.com/376892>  
By Sunday 20<sup>th</sup> May 2018

## GET INTO GEAR WITH FACEBOOK GROUPS

IS your Rotary club page getting a lot of visibility on Facebook, but your own club members are missing out on the Facebook action? Your own dedicated Facebook group could help!

Your Rotary club Facebook page is a great option for your club if you just want to create outward public awareness, however, your club page is not the best place for club-only communications.

Facebook groups, on the other hand, are the best place to keep the club communication alive and private. If you have a private Facebook group set up with members of your own club in it, members can chat with each other, upload pictures, work together on documents – and the best part is, this group can be restricted to members of your club.

Joining public Facebook groups can also give you an opportunity to network with your community as well as potential new members. Local communities on Facebook

are becoming increasingly active and vibrant. I'm sure there is already a local community Facebook group set up in the area you live in. Perhaps you can personally join the group and post updates about what your Rotary club is up to in the local community?

One of the biggest reasons to join a Facebook group is the visibility and networking they offer. Another reason groups are becoming more popular is that people love to belong, especially to a community of like-minded individuals.

When you participate in Facebook groups regularly, you never know where your connections may lead. You can form new friendships or partnerships, get referrals about local businesses, or even reach potential new members. Choosing what groups you belong to around topics you're passionate about will definitely be a catalyst for engagement of what Facebook can not only offer you, but also your club. •



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"I've asked Tom from the realism club to help us understand this."