



# THE MINDARIE BULLETIN



No: 8 August 7th 2015

## CAPTIVE AUDIENCE FOR MARGARET'S PRESENTATION



On the 27<sup>th</sup> July, RCM were invited to give a presentation to Mindarie Primary School year 4 students. The topic was life and schooling in Kaiapit Papua New Guinea. The village of Kaiapit is west of Lae and in the highlands.

RCM International Committee is seeking donations in kind to assist the villagers with school equipment/items as well as medical equipment.

Margaret, with support from Tina, husband Billy and Ralph, enthralled the students by telling them what life is completely different from Mindarie. It was somewhat evident that the young faces showed surprise and disbelief that:

- Children wake up at 4am
- Make their own breakfast of bananas and fruit because their parents are out tending to the gardens and vegetable patches
- Travel the equivalent distance from Yanchep to Mindarie (and back) each day but it is over mountains and through rivers, just to get to school.
- There is no furniture and the children sit on dirt floors, use the old fashioned chalk tablets and lack paper and books.
- Lunch at school is also bananas and fruit.
- When they come home from school, they help their parents in the gardens until dinner time.
- Dinner is again a variety of bananas and fruit.
- Parents are poor, as regards worldly goods, and thus kids do not have a lot of clothes, do not have iPads and computers, electricity and cars.

Mindarie PS is looking to "adopt" the Kaiapit school. They were surprised to hear Margaret advise them that when she spoke to one of the village elders (another story about how complicated this is) about speaking at Mindarie PS, the elder was in tears and would be pleased to name a newly built classroom after Mindarie PS and Mindarie Rotary Club.

Our thanks to Andrea White (Assoc. Principal) and Barbara Bromley (Principal) for giving us the opportunity. The School has already donated old desks and chairs for this project.



Rotary Club of Mindarie Inc. WA  
District 9455 Club 83520  
Chartered 2010

[www.rotarymindarie.com](http://www.rotarymindarie.com)



**Be a gift to the world**

RI President K.R. Ravindran chose *Be a Gift to the World* as his theme for 2015-16. Ravindran urges Rotary members to give the gifts of time, talent, and knowledge to improve lives in communities across the globe. "Through Rotary, we can take these gifts and make a genuine difference in the lives of others and in our world."



### DO YOU KNOW FACEBOOK?

Someone required for the Bulletin and Facebook management as a regular editor.

- RS



# Rotary Club of Mindarie

## MEETING NOTES



### CLUB MEETING Tuesday 4<sup>th</sup> August at Mindarie Senior College

The meeting opened at 1805 with a limited number of members.

Apologies were received from Brian Butterworth, Rani Dogra, Karina Martin, Sandy Jones, Sarah Morgan, Tracey Roberts, Geoff Newby-Butt, Julie Baleu, Tina Burain, Tiffany Dowling, Cheryl Shaw and Lindsay Robeson.

Nigel Owen also tendered his apologies and had requested that Ralph run the meeting.

There were no make ups and our one and only guest was Geoff Russell who arrived after the commencement of the meeting

The toast to Rotary was given by Brian Bailly.

On behalf of Nigel, Ralph stated that the Board had agreed that Club members should be given access to SLACK which is a collaborative environment that allows people to communicate and interact without the use of email. It was felt that this would keep members more informed and allow the sharing of ideas. The Board had been using SLACK since early June.

Ralph also stated that it had been intended to induct new members (Sharon, Raylene and Tina) tonight but this will now be scheduled for the next meeting (18<sup>th</sup> August)

Ralph presented information as to the incoming correspondence:

- Australian Rotary Health regarding Hat Day 9<sup>th</sup> October
- Uniting Care – request for donations
- Leeuwin Ocean Adventures – re sponsorship
- District – re organ donations

- District – re Donations for youth in prisons
- District – re RC Joondalup screening of Mission Impossible
- District – re RC Balcatta Trash or Treasure day

Director's Reports were then given.

#### **Community & International Service**

Margaret presented the Community and International Service report

- Presentation to Mindarie Primary School year 4 students. This was well received and the school is keen to assist with donations of school items including books. The school librarian is already culling books in the library for future sending to PNG.
- The budgets have been completed although Committee member feedback is still outstanding
- Money Spinner has been located and will be located in Yanchep as RC Wanneroo has taken the spots in Currumbine and Clarkson

#### **Youth Service**

Mike presented the Youth Committee report.

- The Committee met on 3<sup>rd</sup> August.
- Draft budget is done
- Initiatives under consideration include RYPEN, 4 Way Speech Competition and staging youth events.
- Sally has been agreed as the RYPEN Chair although currently, the District database shows Karina as the Chair of RYPEN
- He will engage with the District DG as regards the future of RYPEN
- The Committee is looking at several fundraising events
- He is keen to sponsor a student from one of the local schools, who has demonstrated outstanding qualities, for the Leeuwin Ocean Adventure
- No interest has currently been shown for Camp Opportunity
- Maud will accompany Port School on their visit to Klang Special School in Malaysia

*Continued next page*



**Use the website  
– it's there for Members**



# Rotary Club of Mindarie

## MEETING NOTES



On behalf of the Executive, Ralph complemented the Youth Committee on its proposed initiatives. He stated that it was the President's view that Committees take a more active role in determining what they intend to do and look at ways and means of fund raising rather than simply rely on distributions from the SwapMart fundraising.

### Club Service

Lisa presented the Club Service report.

- The "aussie night" function at Tiffany and Aaron's in on 15<sup>th</sup> August and only a few have responded to the RSVP. . It is a "bring a plate" event.
- A visit to the Wanneroo Council is envisaged but the date is yet to be confirmed. Feedback was given that the Council is currently in "electioneering" mode and thus a firm date may be difficult to determine.

### Secretary's Report

Ralph presented the matters discussed at the last Board meeting on 28<sup>th</sup> July:

- Financial position of RCM
- Club Meetings – need to recover costs
- Budgets for Committees
- New member induction
- SLACK – access to RCM members
- SwapMart- going weekly and need to increase exposure
- Bunnings sausage sizzle 11<sup>th</sup> October – same day as SwapMart
- Catalina Telethon 18<sup>th</sup> October – conflicts with Relay for Life
- Lancelin/Yanchep schools – microscope donations agreed
- Eden farmers Market every Saturday – possible showcasing of RCM activities

### Treasurer's Report

Peter then presented the Treasurer's report

- Access to the RCM accounts has finally been achieved
- Major bills have been paid i.e. RI dues, RDU subscriptions, District dues and initial costs for Maud.
- Administration account has a balance of around \$2700
- The Events & Fundraising account has a balance of \$2500
- Most members have paid their initial instalments for their membership fee. Members are asked to pay the balance of their dues as soon as possible.
- SwapMart last weekend was poor as we only had 19 sellers which generated a gross of \$650. To our knowledge there were no other competing events.



Maud gave a brief run down of her activities since the last meeting.

Jo Saunders gave a most interesting presentation on LinkedIn and the "dons and don'ts". This was well received by those present.

Margaret presented to Jo a token of our appreciation.

The raffle was again won by David Hutton who is now probably the record holder as to the number of RCM raffles won.

Due to time constraints, our Sergeant at Arms Sally suggested that we defer the fines until next meeting and this was agreed. There will be a "double dose" of witticism and fines at our next meeting

The meeting closed at 1940



The Rotary District 9455  
4-Way Speech Competition  
is on again in October.  
We need to identify students  
to represent our Club







**Jo Saunders**  
Director  
Wildfire Social Marketing

Jo is the director of Wildfire Social Marketing, a Western Australia based marketing consultancy specialising in social media and online marketing strategy, implementation and support. She helps clients to get fired up and found in the online space, by leveraging social media tools such as LinkedIn and Facebook, to build authority, increase brand exposure, and market events, for business growth and increased profits.

Key points from her presentation:

- With over 7 million Australian professionals and 364 million users around the world, LinkedIn is the largest professional social network and it is the number one validation tool for business and recruiters. If you are cannot be found, have an incomplete or dormant profile, you are missing out on opportunities!
- On social; media there is a need to be liked and trusted
- It is essential to build a network but you need to be choosing the right people as your network connections
- It is important to look at your content strategy i.e what are you showing about yourself and who are you targeting
- The most important aspect is that you need to have a phot and a "headline" which makes it clear what you are about
- Once you have a profile set up it is important to engage with your network
- Engagement is achieved via conversations on topics that may be of interest to others. This will attract the "right" people to connect with you.
- Check privacy settings. Many Facebook users do not pay attention to privacy settings and thus expose themselves to recruiters who certainly look at Facebook pages.

<http://www.wildfiresocialmarketing.com/>



## MISSION: IMPOSSIBLE ROGUE NATION

Join Joondalup Rotary at a special screening of the new MISSION IMPOSSIBLE MOVIE - ROGUE NATION.

All profits go to ECU Melanoma Research Group

<http://www.rotaryformelenoma.com.au/>

Tickets from \$25, champagne and beer available, networking from 6.00pm. Any queries contact Sheryll [sheryll@outbackin.com.au](mailto:sheryll@outbackin.com.au)



## 11<sup>th</sup> October Bunnings Sausage Sizzle Volunteers needed

A few old couples used to get together to talk about life and to have a good time. One day one of the men, Harry, started talking about this fantastic restaurant he went to the other night with his wife. "Really?", one of the men said, what's it called? After thinking for a few seconds the Harry said, "what are those good smelling flowers called again?" "Do you mean a rose? the first man questioned. "Yes that's it," he exclaimed. Looking over at his wife he said, "Rose what's that restaurant we went to the other night?"



Volunteers required to man Clarkson station, wearing silly hats, to raise money for Mental Health Research  
9<sup>th</sup> October 7:00-9:00 am

## NEW OMNIGRAIN CHEERIOS MADE WITH EVERY EXISTING GRAIN ON EARTH



MINNEAPOLIS—Touting the product's health benefits and lightly sweetened flavor, General Mills unveiled Wednesday its new OmniGrain Cheerios, which are made with every known grain on earth.

"Our new OmniGrain Cheerios feature the delicious, nutritious taste of 337,000 different whole grains gathered from every biome on the planet," said company spokeswoman Karen Elston, noting that General Mills spent over 10 years locating, cataloging, and then harvesting grains on every continent, including several now-extinct varieties that were extracted from amber and permafrost.

"Whether starting off your morning or enjoying an afternoon or late-night snack, you'll love the rich texture provided by OmniGrain Cheerios' distinctive blend of every single type of grain in existence, from the commonplace Australian barley to the previously undocumented Southern blue quinoa, which was recorded by the ancient Inca but was only recently rediscovered by our Cheerios harvest team when scouring the high slopes of Huayna Picchu."

According to Elston, General Mills is also currently developing a new line of Yoplait Ultrabiotic yogurt that consists solely of billions of live bacteria with no dairy product.

- The Onion



## We Need You! to attend Club Meetings!!

What does an Eagle and a Mole have in common?  
They both live underground. Apart from the Eagle.



**mEYE World  
Photographic  
Competition**

An initiative of Macular Disease Foundation Australia

We want to see your world...

Enter at [www.meyephotocomp.com.au](http://www.meyephotocomp.com.au)  
14 July - 8 September 2015

The mEYE World Photographic Competition is now open. To be in the running to win some amazing prizes, enter your photo along with a brief description of how it captures the competition theme *See My World.\**

By entering you will be supporting Macular Disease Foundation Australia in raising awareness of macular disease, the leading cause of blindness and severe vision loss.

Enter at [www.meyephotocomp.com.au](http://www.meyephotocomp.com.au)  
14 July - 8 September 2015

**You can have macular disease without knowing.**  
An eye test is essential - early detection can save sight.





\* Entry subject to terms and conditions available on the competition website [www.meyephotocomp.com.au](http://www.meyephotocomp.com.au)



### OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST:** The development of acquaintance as an opportunity for service;

**SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## MUSICAL INSTRUMENTS TO DONATE?

Have you got an old guitar, flute, viola or trumpet or any other musical instrument no longer being played in your cupboard? Well here is your chance to send it somewhere it will be appreciated.

The Rotary Club of Swan Valley has decided to support the following project by offering to collect any unused musical instruments that Rotarians would like to donate to help start a music school in Holguin Cuba.



With the Australian Government now establishing an embassy in Cuba we are able to send a whole container to support this project.

The "Containers for Cuba" project is a concept conceived by Jeremy Harry Harris.

After touring Cuba in 2012 and returning to conduct further musical tours in 2014 and 2015, it was identified that numerous shortfalls existed within Cuba with regard to the quality and availability of professional musical instruments, audio production equipment, sound recording equipment and education programs designed to run them all effectively and safely.

With the majority of musicians and sound engineers working on substandard equipment and reliant on external tourists to supply items considered general tools by working musicians in other countries, Jeremy developed an idea to assist them in obtaining professional equipment with a view of supporting their aspirations to develop a sustainable and profitable arts industry within in their city.

The "Containers for Cuba" project was born.

If you have an instrument to donate please contact **Bill Hutton RC Swan Valley on H 9255 2391 M 0400 821 481** [whutton@iinet.net.au](mailto:whutton@iinet.net.au)



Dear Fellow Rotarians,

We're delighted to report that [today] Nigeria has passed one year with no new cases of the wild poliovirus.

This is the longest the country has ever gone without a case of polio and a critical step on the path toward a polio-free Africa. We've come a long way since the bleak years when the virus reached its peak. It was only a decade ago that polio struck 12,631 people in Africa—three quarters of all cases in the world.

We congratulate Rotarians who have donated \$688.5 million to fight polio throughout Africa, including more than \$200 million to Nigeria. We congratulate Rotarians from Africa and around the world who have also devoted countless hours to immunize the children who now have the opportunity for healthier, happier lives.

With the ambitious scope of Rotary's PolioPlus program, our efforts are having a far-reaching, transformative impact beyond the eradication of polio.

With the infrastructure put in place by the Global Polio Eradication Initiative (GPEI), Nigeria not only reduced its polio caseload by 90% in 2014, but it also successfully thwarted the world's most lethal Ebola outbreak to date, in only 90 days, a response faster than even the U.S., and rightly praised by the World Health Organization as 'world-class'.

In Nigeria and elsewhere, the Initiative provides a blueprint to reach all children with a package of lifesaving vaccines and health interventions. This is a vital step on the path to human development, as we know that with improved public health, more resources can be channeled towards education and economic growth.

If the stringent World Health Organization testing criteria are met, then Nigeria could be removed from the list of polio-endemic countries in September of this year.

**However, our work is not done.** We know that polio can easily return, with devastating consequences, if we don't stamp it out now.

- Rotary International President K.R. "Ravi" Ravindran

*A new student came to the class.  
After telling the rest of the children  
his name, the teacher asked,  
"What does your father do?"*

*Student: "Whatever Mom says."*



# Foundation Facts

In this column, we have spent much of the past two years discussing how you can support The Rotary Foundation from a fundraising point of view. While we do in fact raise a lot of money, you are also very good at spending your money to *Do Good in the World*. It is the participation in a Global Grant that really enables your club to better understand the value of your support. Some clubs may never apply for a Global Grant, because they have failed to understand the value equation.

Global Grants have a minimum award of \$US15,000 (club contributions matched 50 per cent and district DDF contributions matched 100 per cent). Your club can be the sponsor of this grant project, with very little cash contribution. I was recently at a club meeting where funding an \$85,000 project was being discussed. The members' enthusiasm for the project increased significantly once they realised the impact the project would have, and the joint contributions from other clubs and districts, as well as from The Rotary Foundation. The grand idea for this project was thought to be beyond the fundraising capability of the club.

Some clubs have great ideas and believe they are cash poor, but by understanding the mechanics of funding a grant project, even the smallest clubs can make them happen.

There is a wealth of senior district leaders to help you write the grant application. All districts have a District Rotary Foundation Chair and this is your first port of call.

The keys to your grant are the sustainability, the training, the overall community impact and compliance with an area of focus.

Ask your District Rotary Foundation Chair to provide you with some examples of approved grants from the area of focus that you wish to have a grant project in.

To get project ideas visit [ideas.rotary.org](http://ideas.rotary.org) •



**The Rotary Foundation**  
Bruce Allen  
Manager

HAVE YOUR SAY TO

**SHAPE THE FUTURE**

OF ROTARY DOWN UNDER...

**"RDU 2020"**

**Rotary**  
DOWN UNDER

In a digital transforming world how do you see Rotary Down Under deliver on its charter of communicating, informing, educating and being a sounding board platform for Rotarians down under?

What do you see will be the major transformation for Rotary Down Under in the next 5 years and what do you require from Rotary Down Under to better inform you as a Rotarian? How often and in what medium?

These are the issues that your Board and management will examine at "RDU 2020" which will be held on 24th and 25th October 2015.

Stakeholder representatives from all areas of Rotary in our region will be invited to attend.

This is a request for your input to start the process and as such we encourage you to submit your views on the matters that you believe affect the future of Rotary Down Under.

The suggestions will be provided as pre-reading and input for the participants in the actual RDU 2020 Planning session.

Please send your views and input to [RDU2020@rotarydownunder.com.au](mailto:RDU2020@rotarydownunder.com.au)

Feedback required by 5pm Friday 11th September 2015

Due to a job transfer, Brian moved from his hometown to Sydney. Being that he had a very comprehensive health history, he brought along all of his medical paperwork, when it came time for his first check up with his new Doctor. After browsing through the extensive medical history, the Doctor stared at Brian for a few moments and said, "Well there's one thing I can say for certain, you sure look better in person than you do on paper!"

The Rotary Club of Balcatta are holding a garage sale to raise funds for our local and international projects.

**Sunday 9<sup>th</sup> August at 8  
Landsborough Way Padbury.**

We have up for sale all sorts of bits and pieces you'd find at op shops or swap meets:

- Music and instruments
- Books
- Clothes
- Small furniture
- Plants and cuttings
- Electronics

**4. ?QUIZ NIGHT**  
**FRIDAY AUGUST 21**

A FUNDRAISING NIGHT IN AID OF  
*Wheelchairs for Kids*

\* AT GIBSON PARK COMMUNITY CENTRE,  
GIBSON AVENUE, PADBURY, W.A.

\* ARRIVE BY 7.00PM FOR A 7.30PM START.

\* \$15 PER HEAD      \* TABLES OF 6

\* BYO DRINKS & NIBBLES

SUPPER ( WITH TEA & COFFEE ) WILL BE PROVIDED.

\* AN EVENING TO LOOK FORWARD TO ....

WINNERS' PRIZE, RAFFLE AND SPOT PRIZES.

\* TO BOOK

PLEASE CONTACT MARIE AT [marietricks@gmail.com](mailto:marietricks@gmail.com)

OR

TELEPHONE MARIE ON 9246 0138  
AND LEAVE A MESSAGE.



# Relay For Life

*Celebrate Remember Fight Back!*

The Relay for Life is organised by a local volunteer committee on behalf of the Cancer Council WA.

Teams which are headed up by a team captain, get together and fundraise year-round. Everyone then meets at the relay to celebrate in a relay-style walk or run, challenging themselves to stay on the track overnight.

You raise money by being sponsored for each lap that you walk or run. There is a \$40 early bird registration fee and we need to bet last year's total of funds raised.

Sally has organised a Mindarie Rotary team so if you wish to participate, please contact her.

### Jerry Pilcher, D9455



Born and educated in the UK, Jerry joined the Rotary Club of Scarborough, WA,

in 1988, then spent eight years on the Board as service director and treasurer. He left the club in 2001, but re-joined again in 2005 when it was changed from a lunch club to a breakfast club. He served as club president in 2008-09.

Jerry also served as district membership chair for three years and as an assistant governor for two years. He attended the inaugural Future Leaders Seminar in Brisbane in 2011, and is a facilitator for the Rotary Leadership Institute and the Club Visioning program.

Jerry and his wife Kerry have three children and two grandchildren.

A duck walks into a bar and asks, "Got any grapes?"

The bartender, confused, tells the duck no. The duck thanks him and leaves.

The next day, the duck returns and asks, "Got any grapes?"

Again, the bartender tells him, "No -- the bar does not serve grapes, has never served grapes and, furthermore, will never serve grapes." The duck thanks him and leaves.

The next day, the duck returns, but before he can say anything, the bartender yells, "Listen, duck! This is a bar! We do not serve grapes! If you ask for grapes again, I will nail your stupid duck beak to the bar!" The duck is silent for a moment, and then asks, "Got any nails?"

Confused, the bartender says no.

"Good!" says the duck. "Got any grapes?"



Today's children playing outside

# Convicts FOR A CAUSE

## 2015

### BREAK OUT & MAKE A DIFFERENCE

*Experience a night of charity, fun and mischief in the historic Fremantle Prison.*

**On Saturday November 7**, dozens of people will be behind bars for an evening of fun, suspense and entertainment. In order to be released, they must raise their bounty!

Convicts for a Cause is an annual cocktail party brought to you by Diabetes Research WA, Cystic Fibrosis WA and the Rotary Clubs of Perth & Mt Lawley.

Now in its seventh year, we are aiming to raise \$120,000 which will make a huge difference in the lives of many sick children.

The night will consist of around 500 attendees dressed as their favourite convicts - some are being locked up, and others will just be there to join in the fun!

Hosted by 6PR's Steve Mills and interactive entertainment provided by the internationally acclaimed Ellandar Productions, the night will be fast paced with some unexpected twists.

**Register as a guest or fundraising convict at: [www.convictsforacause.org.au](http://www.convictsforacause.org.au)**  
**Thank you for your support and we look forward to seeing you on the night!**



<b>When:</b> Saturday, Nov 7	<b>Where:</b> Fremantle Prison	<b>Time:</b> 7-11 pm
------------------------------	--------------------------------	----------------------



What's green and has wheels?  
Grass, I lied about the wheels.

