

The Mindarie Bulletin

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21st April 2018

Rotary Club of Mindarie Inc. WA
District 9455 Club 83520
Chartered 11/2010
www.rotarymindarie.com
Meets every second Wednesday
At Quinns Mindarie Community Centre.
5:30pm for 6:00pm



*"It is well that
there is nothing in
Rotary so sacred
that it cannot be set aside in
favor of things better."
- Paul Harris*



You might think that I, a 32-year-old member of a 110-year-old organization, would be preoccupied with trying to modernize my club's way of doing things. But remarkably, my experience in Rotary is teaching me to spend more energy convincing my generation – which keeps trying to reinvent everything – that there is much to be gained in the lost art of personal connection.

*Michael Bucca, a member of the
Rotary Club of Central Ocean Toms
River, New Jersey, USA*

APRIL DESIGNATION IS



Rotary

TAKE ACTION: Join a Project

ROTARY- THE FUTURE?

Some food for thought extracted from an article by Michael Brand, RC Oregon City, USA

Pick an organization and the numbers are telling. In the past two decades Rotary down 20%, Jaycees down 64%, Masons down 76%. This decline represents a tangible loss to community. The question remains, **'Where do we go from here?'**

Since most service club leaders are in office but for one year, they shoot for short term quick fixes such as a membership drive. However, **for most of our service clubs the issue is not recruitment but retention.**

Rotary averages 44,000 new members per year and loses an average of 51,000. They cannot keep members. If businesses are not keeping customers, the leaders generally make it top priority to find out why and correct the reasons. If they fail, they most likely will not be leaders for very long. Common sense says the same principle should apply to service clubs as well.



Think Tribes, Not Community

The classic definition of community is associated with a physical place, hence many of our service clubs are branded with a 'place' such as *Jamestown* Lions Club. But emerging generations of Americans now define community by their affinities: the *gay* community or the *tech* community. Even college alumni groups now tout themselves like independent countries such as *Spartan Nation* at Michigan State University.

Seth Godin is an entrepreneur who ruminates on marketing in the digital age. Author of several best-selling books, Godin argues that **digital life has ended traditional mass communication and replaced it with an ancient human social unit, The Tribe**. These are groupings of people founded on shared ideas and values. As such, tribes give ordinary people the power to lead and make big change.

In the new world, **what people desire most is an opportunity to connect with one another**. People like bonding with other people. It's human nature. If we create opportunities for people to connect, they'll open up and feel more comfortable. As they do, they'll invite us into their lives and will introduce us to their friends. Then their friends become our family, our tribe. One by one we rebuild our clubs.

The data is so overwhelmingly convincing. One half of charitable giving in the United States is not driven by what people care about, it is driven by what their friends and family care about. Consider the charity walk or bike ride.

- continued



CLUB MEETING NOTES



Wednesday 18th April

Quinns Mindarie Community Centre

The meeting opened at 6:15 and President Ralph welcomed attendees.

He advised that we had a number of apologies and called upon PP Nigel to give a dry toast to Rotary and Australia.

We welcomed a visitor, Linnie Harris who had found out about the Club from Facebook and had a background in nursing and in particular drug rehabilitation.

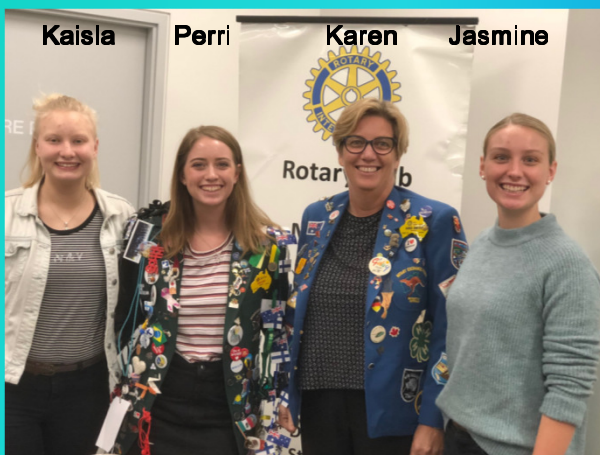
There were no makeups.

Correspondence received was from

- Greenbatch offering a presentation on plastics recycling
- There is an RC Hilary's Birthday Bash to celebrate their 32nd anniversary on 30th April at the Hilary's Yacht Club. \$35pp.
- There is a Zone3 meeting at Woodvale Tavern on 14th May. Zone 3 Clubs include Mindarie, Wanneroo, Hilarys and Joondalup. There are two parts to this meetings. The first being a meeting of the DG, ADG and Presidents/President Elects of the Clubs. The second part will be a social events involving Club members and their partners.

The main focus of this evening's meeting was the presentations by Rotary Youth Exchange students. In this regard, we had four presenters:

- Perri Reid who had returned, in January, from her exchange year in Finland
- Mum Karen Reid who had been an exchange student to Norway in 1987
- Jasmine Reid, who had been an exchange student, under another non Rotary programme, to Austria
- Kaisla Kainulainen who is our current RYE student from Finland.



The presentations were quite interesting and certainly gave us the feeling that there was significant value in the RYE programme.

Some notable points:

- All considered the exchange as a great learning experience especially learning about themselves
- People tend to be more formal in other countries as distinct from the casual Australian style
- Family is important and host families have grandparents living with them or very close by and each week there is a whole family dinner.
- The experience teaches self sufficiency as you don't have Mum and Dad around.
- Host families become true families as one fully integrates in the daily life of the host family.
- Unlike the RYE programme, Jasmine was hosted by a single family for the entire 12 months
- The education experience is quite different overseas.
- Everyone in other countries has pride in their country and their community and the things that are important to people are the same as they are here in Australia.
- Establishing such a close connection with other peoples and communities and building a better understanding of each others' lives is a good step to perhaps avoiding wars and discord amongst nations – if more people had that opportunity.
- It was difficult to leave after 12 months due to the quality of the relationships that had been established.
- Fathers tend to be more reticent about sending their daughters away for 1 year than mothers.
- Karen stated that she found it interesting to have been both an exchange student and more recently as a host for 2 overseas students.
- Even after 30 years, Karen and her husband Robert visited her Norwegian host families and friends in 2017 and a bond still remained.



Perri presented the Club with a banner from the Pargas Rotary Club in exchange for the RC Mindarie banner than went with her when she departed these shores.

President Ralph advised that PE Jessica is still looking for Club Officers to work with her for the 2018/19 year .

PP Darren advised the Club that he would be transferring back to RC Scarborough effective immediately, primarily due to business reasons. He stated that he would maintain his connection to RC Mindarie as far as possible. Ralph wished him well and thanked him for his efforts.

The meeting closed at 1930.

ROTARY- THE FUTURE? (continued)

Most of those involved have little driving passion for the issue at hand, but join up to walk as part of a team organized by a friend or family member. It's their community. **The service clubs which will thrive in this new era are the ones who build out their tribe.**

Prioritize Time Over Treasure

The speed of American life has picked up. While we are not working that much more than previous generations, we are spending vastly more time in what might be called 'structured leisure activities'. This is especially true for families with children. For them, **time is more prized than talent or treasure.** For two parent families, both are often working and sharing household and child rearing duties.

So what will attract them is not so much our mission, but **how we can add to the quality of their lives.** Their time is precious. So how can we adapt in order to make ourselves more welcoming to this emerging America?

Build An Informal Atmosphere

Is the format of our club outdated? Is the weekly lunch a productive format? Are the rituals in our meeting making sense to younger Americans? Many try to side step or ignore these impediments rather than deal with them. That's human nature **as the most powerful force in the world is the status quo.**

But Americans now connect on-line so don't need the time investment of a weekly meeting in order to network. Leaders must identify and remove obstacles. Is the structure of our club meetings an obstacle to involvement? One thing is abundantly clear, what emerging generations want in physical meetings is for the environment to be **fundamentally social, fundamentally conversational and fundamentally less formal.**



Let Them ReThink You

It's not 'Come do what we do', it's 'What do you want to do?' Can our club be an incubator for young creatives to develop new and interesting ways to address our traditional issues?

One aspect of emerging generations is their desire to have an **impact now.** It means they will not wait 5 years to be elected Chair of the Fundraising Committee before seeing their ideas in action. **If it's not happening today, they'll walk away.**



Rotary was formed in 1905 in Chicago and soon spread to other countries.

By 1914 there were eight Rotary Clubs in the British Isles. Before becoming a constituted organisation, the wives of the Liverpool

Rotarians in England had assisted their menfolk during World War I with various projects and had become known as Rotary Ladies. They later called themselves The Service Club.

Many similar Clubs under various names were formed to help Rotarian husbands. However, it was the Manchester Club which in 1924 provided the name and model rules upon which the Inner Wheel movement is based. Our Emblem is a small wheel contained within the Rotary Wheel, hence the name Inner Wheel.

At an early stage in its existence Inner Wheel began to spread overseas and, in Australia, Ballarat, Victoria held the first interest meeting during 1931.

Before 1989, Rotary generally prohibited women as members. Therefore another organisation was established for the wives and daughters of Rotarians, known as Inner Wheel.



QUIZ NIGHT

for
Wheelchairs for Kids Inc.

SATURDAY JULY 14, 2018

 SORRENTO BOWLING CLUB
PERCY DOYLE RESERVE, CORNER WARWICK RD & MARMION AV.,
DUNCRAIG.

 ARRIVE BY 7.00PM FOR A 7.30PM START.

\$15 PER HEAD TABLES OF 8

LIGHT SUPPER PROVIDED.

BYO NIBBLES **BUT NO DRINKS AS VENUE IS LICENSED**

GREAT PRIZES RAFFLES GAMES

 **BOOK AN EVENING TO LOOK FORWARD TO BY**
CONTACTING **MARIE** ON marietcocks@gmail.com
OR
RINGING **MARIE** ON 9246 0138 & LEAVING A MESSAGE.





At the recent District Conference, an organisation called GreenBatch had a stall.

GreenBatch is building WA's first plastic reprocessing plant, turning the PET plastic bottles we put in our recycling bins into 3D printing filament for schools to build and create with.

In WA, most of us use recycling bins to separate out our plastic, paper, metal and glass from our food scraps and other waste. The recycling truck comes along to collect it all every fortnight, but then what happens?

You might assume that if you put a plastic water bottle into a recycling bin, it's being recycled and turned back into a new water bottle. Sadly, this is not the case.

Currently, there is no plastic reprocessing in WA, and only one plastic reprocessing plant in the rest of Australia (that we know of).

So what happens to WA's plastic? It's not economically viable for us to send our plastic to the Eastern States for recycling, nor do they want it because they get enough plastic as it is. What really happens is our plastics are bailed up by the tonne and sold to overseas markets where 98-99% of it is burned for fuel, and only 1-2% gets recycled.

GreenBatch approach is to take the PET plastic to reprocess and turn into 3D printer filament. This prevents the sale of plastics to overseas markets where they would likely be burnt rather than recycled.

They remove any labels, lids and rings from the bottle as these are made from different types of plastic and would contaminate our product. Then we wash the bottles and shred them. The bottles are melted down into pellets which can be used just like virgin plastic in any standard plastic manufacturing machinery. GreenBatch further processes the pellets into long strands of 3D printer filament. The filament is made into lots of different colours and used in 3D printers to make anything you can imagine.

We will be having Darren Lomman , CEO of Greenbatch as a guest speaker in the future.

Patient: "Doctor, I get heartburn every time I eat birthday cake." Doctor: "Next time, take off the candles."



Saturday 18th May 2013

Doors Open 6.00pm Quiz Starts 7.00pm Sharp



RC MINDARIE PRESIDENT ELECT

The Rotary Club of
Mindarie,
President Elect for

2018/19 is Jessica Andersen.

Born in Invercargill, New Zealand, she was educated at Gisbourne High School.

At the University of Otago, she qualified with Bachelor of Laws (LLB) and Bachelor of Commerce, Law and Commerce (majoring in accounting).

She is Founder and Director of Everest Legal, based in Joondalup, and the company assists clients with property advice, settlements, conveyancing, estate planning, wills, enduring powers and estate administration services.

Mobile legal services are alospart of the equation.

Prior to her establishing Everest, she spent almost 3 years with Slater & Gordon.

She is energetic, enthusiastic and keen on fitness.

She brings with her, new views and approaches to revitalising the Club.

Doesn't expecting the unexpected make the unexpected become the expected

WA State Final (D9465 and D9455)

Rotary Four Way Test Speech Contest

PUT THIS DATE IN YOUR DIARY!

Monday 28 May 2018

6:00pm for 6:30pm

John McGrath Pavilion

Entry via Hensman Street,
SOUTH PERTH



Come along and listen to the best public speakers from WA's secondary schools battle it out for the top prize. More details to come.



Changing Lives

The Rotary Club of Subiaco is very proud to be a major sponsor of Orange Sky's new laundry and shower van operating in the Perth South area. Club members Sioux Christiansen and Maarten Noordzy attended Orange Sky's welcome to the new van recently.



The club had been looking for a group working in a practical way to improve the lives of homeless people. Orange Sky's mission - to provide portable laundry and shower facilities to homeless people around Australia proved to be just the ticket. After presentations from Orange Sky and discussions about their operational needs in the Perth area the club decided to fund the new hybrid van's operational and maintenance costs for two years.

JOB INTERVIEW EXERCISE WITH YEAR 12 STUDENTS

Margaret River Rotarians and other community volunteers conduct a job interview exercise with year 12 students from the school's vocational studies program. Approximately 50 students participate in the interviews; do a self-assessment of their experience and receive feedback from the community volunteer interviewers in a wide range of businesses.

HALE SCHOOL EMBRACES ROTARY

Dave Reed, the Director of Community Engagement at Hale School has proposed that Hale School enter into a partnering with the Rotary Club of Osborne Park to encourage their students to participate in our charitable projects. The Club has welcomed the offer and will work with Dave to progress this. This could be a win/win arrangement, with the school gaining an opportunity for the students to participate in a meaningful way in projects that will be of invaluable assistance to those in need, and the Club gaining needed manpower to collect and pack the hospital equipment that is donated to us for shipment to Cambodia.

BIOCHEMISTRY SCHOLARSHIP

The Rotary Club of Thornlie has established a fund in the memory of Mrs Helen Hosking to provide a summer vacation scholarship in the discipline of biochemistry. The scholarship is called the Rotary Club of Thornlie Helen Hosking Vacation Scholarship in Biochemistry.

The purpose of the scholarship is to enable a student who has completed a major in Biochemistry to undertake a research project in an approved research laboratory for a period of six to eight weeks during the summer vacation period. The successful candidate will be required to submit a written report on the research project to the Head of the School of Chemistry and Biochemistry, as well as give a small presentation to the members of the Rotary Club of Thornlie.

The scholarship is valued at \$1,500, with 75% of the scholarship being paid during the period the project is undertaken and the remaining 25% paid upon presentation of a satisfactory project report to the Head of the School of Chemistry and Biochemistry.

MARK YOUR CALENDAR!

14th May

**JOINT SOCIAL MEETING
OF ZONE 3 CLUBS
(MINDARIE, WANNEROO, JOONDALUP
& HILARYS)**

WOODVALE TAVERN 6PM



Being actively involved in your community is not only about giving, even if that is your main motivation. For most people it's an exchange of skills, knowledge and experience that can benefit the giver as much as it does

the receiver. Anyone and everyone can get involved. It doesn't matter who you are, how old you are, what you believe in; there are contributions you can make that will make a difference. What you get in return is both priceless and invaluable whatever stage of life you are at:

- Meeting new people – building new friendships, reducing isolation and loneliness (yours and others), developing ideas together.
- Experiencing different cultures – find out who lives in your community, what their background is, and celebrate the things that make people different.
- Improving relations between different communities in your area – helping people work together by focusing upon a common purpose or goal.
- Influencing change in your local area, making it a better place to live – developing new ideas and approaches together that people can take pride in.
- Building confidence, self-esteem and giving structure to life – young, old, long term unemployed; there are many people that need to develop a sense of self-worth.
- Keep your skills up-to-date – technology changes constantly, as do methods of working and the established best practice.
- Easing yourself back into work – maybe after bringing up a family, or after major bouts of illness; being able to re-build capacity a step at a time in a "safe environment".
- Trying out a new area of work – looking for a change of job; testing out and/or developing your skills on activities you would like to do in the future.

And if you do it righthelping people whilst having

FAREWELL DARREN!

After 6 years with the Mindarie Club, Darren Meakins has decided to return "home" to the Scarborough Club.

Darren through his parents has very strong connections with the Scarborough Club going back some 20 years and he is a past President of the Scarborough Club.

In 2012, he transferred to the Mindarie Club to assist them get established and was President in 2012/13 and held other roles as well.

Darren's main reasons for transferring are for strategic business purposes and the opportunity to attract more prospective new Members to Rotary (that he has good working relations with). Whilst Mindarie would welcome new members, prospects are residing or operating businesses too far away from Mindarie.

In addition, some of his project ideas require greater resource components that a larger and more financial Club such as Scarborough offers.

We thank him for his contribution over the years and his sharing of knowledge and we wish him well for the future.



18th —21st May & 21st—23rd Sept 2018

RYPEN



"Oh --- and one more: Thou shalt not text whilst driving thy car."

Woolworths Self Checkout Machines To Double As Pokies



Customers at Woolworths will soon be able to gamble their entire weekly shop at the point of sale, in an innovative new strategy announced today.

Woolworths CEO Brad Banducci said new 'double or nothing' buttons would be rolled out on the company's self checkout machines from next month.

"Now you can feed your family and your gambling addiction in one easy transaction," he said, adding, "Although over time, the feeding your family bit might need to take a bit of a back seat".

Mixing the company's dual loves of fresh food and predatory gambling, 2% of customers will get their groceries for free, with the remainder losing their weekly shopping money.

Mr Banducci said staff would be on hand to help out with any technical issues and to collect intimate details about customers. "This is all about convenience. We want people to be in and out as slowly as possible".

The machines will be installed in Australia's poorest suburbs first, before being rolled out to other poor suburbs.

- The Shovel

How many
programmers
does it take
to change a
light bulb?

None. It's a
hardware problem.

another Rotary Osborne Park
Team Challenge



5-6 may 2018

conquer the quarry

Stathams Quarry, Gooseberry Hill

entry fee \$120

(includes event polo shirt)

4 half-day 4 hour sessions

Saturday 5 May 8.30am–12.30pm

Saturday 5 May 1.30pm–5.30pm

Sunday 6 May 8.30am–12.30pm

Sunday 6 May 1.30pm–5.30pm

Maximum of 35 participants
per session

**Every participant must raise
a minimum of \$250 in
donations /sponsorships**

for the nominated charities:
Hospital Equipment For Cambodia
Interplast
FASD



Rotary Osborne Park
Team Challenge

for more details go to: rotaryteamchallenge.org.au

"Money, if it does not bring you happiness, will at least
help you be miserable in comfort." – Helen Gurley Brown

If at first you don't succeed,
destroy all evidence that you tried.

did you know?



- If you have \$10 in your hand with no debts, you are a richer person than 25% of the Americans.
- The constitution of confederate American state restricted the slave trade.
- Hawaii is the only place in the United States where coffee is grown commercially.
- In the United States, there are three towns named "Santa Clause".
- In America, 40% of the births come from unmarried women.
- In 1867, the U.S. owned Alaska for just \$72 millions from Russia.
- Apple has more money than the U.S. treasury.
- 90% of the world's fresh water is in Antarctica.
- Antarctica is the only continent without native species of ants.
- During summer, the sun does not set in Antarctica, which actually means it receives more sunlight than the equator during that period of time.
- One of strange Antarctica facts is that a glacier named "Blood Fall" regularly pours out the red liquid, which makes it look like ice is bleeding.
- Antarctica is the largest desert in the world.
- here are more than 200 languages spoken in Europe.
- It is believed that the Mediterranean Sea was a desert and dried out over the course of 600,000 years.
- According to the Greek myth, the name Europe came from the Phoenician princess Europa who was seduced by Zeus, when he disguised himself as a bull and then took her to Crete.
- Every year in Finland, people compete to see who can carry their wives fastest and farthest.
- In Europe, the longest town name is Llanfair-pwllgwyngyll-gogery-chwyrn-drobwll-lan-tysilio-gogo-goch, which is located in Wales.
- Wealthy people in china can hire their doubles to serve their life prison.
- You can major in bra studies in China.
- Air pollution in China can increase the snowfall in California.
- Blood donors in Sweden receive a thankyou text when their blood is used